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## WHY JOIN THE COMMUNITY LEADERSHIP DEVELOPMENT PROGRAM?

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This Program:

*Develops dedicated citizens*  
*Develops informed problem solvers*  
*Creates responsive leaders*

- Gain new business contacts
- Build community relations
- Grow professionally
- Gain recognition and exposure
- Understand our community

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## WHEN PARTICIPANTS RETURN TO THE WORKPLACE THEY:

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- Enrich your organization by their comprehensive understanding of the community and newly developed leadership skills.
- Promote your organization as forward thinking and community minded.
- Provide access to a wealth of business and community contacts.

McMinnville Area Chamber of Commerce  
Community Leadership Development Program  
417 NW Adams Street  
McMinnville, OR 97128



Preparing business people  
to successfully meet the  
challenges facing our community



Developing Leaders...Building Community  
...Making Connections



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## THE PROGRAM

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It is said that a community is only as strong as those who live there. This is particularly true of community leaders, who help define and implement vision that makes a community great.

- Join a class of 30 people, representing area businesses, who meet the second Wednesday of each month, October through June, for a 9 month interactive study program.
- Participate in informative sessions with recognized leaders and decision-makers
- Visit businesses and organizations that are impacting our community.
- Explore a wide variety of issues facing our community; each day focuses on a different topic.
- Learn how to apply your skills and interests in solving community issues.
- Expand your business and community network.

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## PROGRAM TOPICS

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Class members will learn how the community works from the inside out, by listening to a variety of perspectives. Each month, participants hear from community leaders and decision-makers to learn about leadership from people who make things happen. Topics include:

- Arts, Culture and Community History
- Basic Services
- Business and Industry
- City, County and State Government
- Public Safety
- Travel, Agri-Tourism
- Education Services
- Human Services

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## COMMUNITY SERVICE PROJECTS

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The Community Leadership Development Program places a strong emphasis on volunteerism. The goal is to inspire emerging leaders to participate in the life of the community.

The class participates in a hands-on community service project in the fall to help less fortunate families for the holidays. This YCAP Holiday Project asks class members to work as a group to strategize and execute a fundraising effort for a community cause. Class members learn how to utilize the skills and resources available to them to reach a common goal.

Class members also volunteer individually to a cause of his or her choice. A short written report is required.

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## HOW TO APPLY

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Complete the application form and return with payment to the McMinnville Area Chamber of Commerce.

Cost: Includes all arrangements, materials and lunch. \$550 for Chamber members (equals about \$61 per each full-day session), \$650 for non-Chamber members.

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## APPLICATION FORM

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NAME: \_\_\_\_\_

JOB TITLE: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

\_\_\_\_\_

BUSINESS PHONE: \_\_\_\_\_

HOME or CELL PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

FAX: \_\_\_\_\_

Chamber member: \$550 tuition fee  
Non-Chamber member: \$650 (\$100 can be applied to membership)

Please return your completed application to the Chamber office with a check made payable to:

**McMinnville Area Chamber of Commerce**  
417 NW Adams Street  
McMinnville, OR 97128

Phone: 503-472-6196

Fax: 503-472-6198

Email: [chamberinfo@mcminnville.org](mailto:chamberinfo@mcminnville.org)