

McMinnville Area Chamber of Commerce

Benefits & Services Summary Grid

	Ground Floor	2nd Floor	3rd Floor	4th Floor	Top Floor
Membership Dues:	\$250	\$500	\$800	\$1,500	\$3,000
Valued at:	\$553	\$1,023	\$1,953	\$3,713	\$5,728
❖ Credibility as Chamber Member	X	X	X	X	X
❖ Chamber Online Business Directory Listing	X	X	X	X	X
❖ BusinessLink Online Directory Listing	X	X	X	X	X
❖ Chamber Printed Business Directory Listing	X	X	X	X	X
❖ Member-only Customer Referrals from Chamber Office	X	X	X	X	X
❖ Business Advocacy with Local Government	X	X	X	X	X
❖ Subscription to Chamber Newsletter	1	2	5	10	20
❖ Networking Opportunities	X	X	X	X	X
❖ Member Discount to Chamber Programs & Events	X	X	X	X	X
❖ Discounted Admission to Yamhill County Employer Council Seminars	X	X	X	X	X
❖ Member & Community News Column in Newsletter	X	X	X	X	X
❖ Member-only Access to Chamber Brochure Racks	X	X	X	X	X
❖ New Member Publicity in Newsletter - 1/4 Page Ad & article	X	X	X	X	X
❖ Membership Plaque & Yearly Decal	X	X	X	X	X
❖ Voting Privileges	X	X	X	X	X
❖ Greeters Host - email, newsletter & event exposure		X	X	X	X
❖ Premium Online Listing - link to website & copy		X	X	X	X
❖ Recognition in Chamber Business Directory & Annual Report		X	X	X	X
❖ Recognition on Chamber Website Business Directory Page		X	X	X	X
❖ Special Membership Plaque - indicating level of support		X	X	X	X
❖ Free MACC Biz Blurbs - member to member email promotion (* OR Ala Carte Menu Credit--\$35 per #)		1	2	4*	6*
❖ Business After Hours Host - includes 1/2-page newsletter ad			X	X	X
❖ Turkey Rama Business Sponsorship			Grand	Royal	Imperial
❖ Invitation to Annual Premium Investors Recognition Event			X	X	X
❖ Recognition at Chamber Events - Thank You Sign			X	X	X
❖ Invitation to Key Opinion Leaders Roundtable			1	2	2
❖ Free Chamber Newsletter Ad (1/2 page) (* OR Ala Carte Menu Credit--\$125 per #)			1	2*	3*
❖ Advertising Credit for Directory or Newsletter				\$150	\$250
❖ Membership Directory Premium Listing				x	x
❖ Exposure on Weekly MACC Events Reminder Email				x	x
❖ Tickets to Chamber Annual Dinner				4	8
❖ Sponsorship Credit for a Chamber Event					\$500
❖ 50% off 1 Community Leadership Development Program or Advanced Leadership Institute					X
❖ Recognition on Chamber Website Home Page					X