

## In This Issue...

Honor Roll	Pg 1	Member Anniversaries	Pg 6	Turkey Trot Thank You	Pg 9
New Member	Pg 2	Member News	Pg 6	MEDP	Pg 12
Calendar	Pg 3	Ambassadors	Pg 7	Leadership MAC	Pg 12
Golfpalooza	Pg 4	Turkey Rama	Pgs 8 & 9	Women In Business	Pg 16

# macc

# IN Business

August 2011

Volume 22, Number 8

## DON'T FORGET TO REGISTER FOR GOLFPALOOZA!!

*See page 4 for more details*

### Share Your Chamber Story! Join the Chamber Honor Roll!

There's never been a better time to talk to your business friends and neighbors about the benefits of belonging to the Chamber!

Summer (if we can call it that) brings out the best in all of us. Spirits are high and business is generally good . . . but the fact is, it could be better. A small investment in the Chamber provides access to a full menu of "boost your business" opportunities which members can customize to reap the highest reward. Day in and day out the Chamber offers:

**Honor Roll**, contd. on Page 15

### In the good old days... A word from Matt...



In 1972, singer Rick Nelson had a hit song called Garden Party. One verse, possibly referring to his yet unsuccessful transition from rock to country music, was "you can't please everyone, so you've got to please yourself." That verse keeps rolling around in my head as I think about Turkey Rama because it seems whatever the Chamber and the MDA do to make it successful - there are many of our friends and neighbors who complain that's it's not like the old days.

**Old Days**, contd. on Page 14



## 51 And Still Counting!

As the Turkey Rama dust settles behind us it's time for one last, hearty shout-out to everyone who took part in this storied community celebration. Regardless of whether you were a bowler (Bowl-a-Rama), a runner/walker (Turkey Trot), a turkey cooker/wrapper/cutter or eater (World's Largest Turkey BBQ), or a wild ride and cotton candy aficionado (Funtastic Carnival), you have our sincere

thanks and gratitude!

For those who may think Turkey Rama is losing its legs (pun intended), it might interest you to know that several records were in fact broken during this year's event. As Saturday morning of Turkey Rama dawned bright and clear, over 350 participants showed up to take part in the Turkey Trot, expanded this year to include a new 5K run/walk option. This turnout topped last year's record number by nearly 100 entries. Later in the day, a steady stream of hungry eaters

**51**, contd. on Page 15



### save the date...

**Women in Business**  
Tuesday, August 16th  
5:15 - 7:00 PM  
News-Register  
611 NE 3rd St.

**Golfpalooza**  
Friday, August 26th  
Check-in - 7 AM  
Shotgun Start - 8 AM  
Michelbook Country Club

### Looking Ahead...


**Business After Hours**  
Thursday, September 8th  
5:15 - 7:00 PM  
Chemeketa Community  
College, 288 NE Norton Ln.

[www.mcminnville.org](http://www.mcminnville.org)

# MACC Welcomes New Members! *Let's Do Business!*

## United Homecare Services

Jane Morlan, Community Resource Director  
1275 NW Adams St.  
503.472.9491 - toll-free 1-866-996-9090  
www.uhs-or.org



The quality of United Homecare Services caregivers is unmatched and when it comes to choosing in-home care no other factor is more important! Bob Menzel started United 10 years ago because he wanted the community to have a non-profit resource as a public benefit. United Homecare Services is not only a non-profit organization that services Yamhill County, South & Central Oregon Coast, but also offers sliding scale fees. Their caregivers are community members who've come forward to serve individuals in need. Their non-medical assistance entails just about everything a family member would be able to provide and a little bit more. Should their services match your needs, they'll schedule a visit to the clients home for an informative meeting that will give you and your family a chance to learn more about the specifics of how they provide care. They've done their best to provide comprehensive information on their website, www.uhs-or.org, but that's no substitute for a one-on-one conversation with a care coordinator. Call them today with any questions or to schedule a visit.

## Real Deals on Home Decor, Inc.

Tamy Rogers, Retail Therapist  
900 NE 8th St.  
541.914.7048  
www.realdeals.net



Real Deals on Home Decor is more than a home decor store, it is an event, a gathering place for girlfriends to meet, enjoy yummy treats and laugh a lot. With their wholesale prices and great atmosphere it will brighten anyone's spirits. They have wall decor, metal art, pottery, mirrors, lamps, vases, etc. There is a little something for everyone. Tamy Rogers, retail therapist, has over twenty-five years experience as a dental hygienist and is now embracing this new venture with outstanding home decor. With relatives here in the McMinnville area and Real Deals only being open Thursdays & Saturdays it allows for lots of family time which is a priority. Join Tamy and her girlfriends at their grand opening coming in just a few short weeks! Find more information about Real Deals look on their website and check out page 10 for their Grand Opening invite.

*If you are a NEW Member and would like to send us a brief biography about you and your business, email us at [chamberinfo@mcminnville.org](mailto:chamberinfo@mcminnville.org) and we will make sure to put you into the upcoming monthly MACC In Business!*



## Don't Let Opportunity Pass You By!

Last month's "macc IN Business" outlined the opportunities that await you, a co-worker, or a friend through participation in the Leadership Mac program. Whether it's a better understanding of the community and what makes it so successful, a new and diverse group of local contacts, personal and professional growth, a unique new, fun and thought provoking experience, or all of the above, Leadership Mac is waiting for you . . .! Full-day sessions fall on the 2nd Wednesday of each month starting in September, culminating in May with a graduation celebration. Topics range from Trust & Teamwork to Culture & History, with seven more timely, interactive, eye-opening classes in-between. More information about this award-winning program is available on the Chamber website or by calling Phil at the Chamber Center.

## Chamber Seeking Motivated Multi-tasker



Help us find the perfect person to serve you as a member of the Chamber Staff!

"The Chamber is seeking a high energy individual with exceptional leadership and organizational skills to coordinate a wide range of programs, activities and events. If multi-tasking, demanding schedules, and challenging situations fit your personality and talents, then we've got an environment you'll love. Applicant must be a self-starter and proficient in Microsoft Office programs. Experience in event coordination and customer service required. Generous benefit package includes medical, vision, dental, retirement, life/disability, and personal time off."

If you or someone you know fits this description, we'd love to hear from you! Interested applicants are encouraged to submit a resume to the Chamber Center no later than August 15. A complete job description is available on the Chamber's website, and more information about the salary range, etc. is available by calling the Chamber Center.

The Chamber would like to thank Leslie Van Blairicom for her service to the board over the past year, where she filled the remaining year of a term for a board member who resigned. Leslie has accepted a position as a Project Manager for Fiserv in Corvallis and will be unable to continue to serve on the chamber board. We wish LV much success in her new position and will miss her counsel, energy and good humor.

# Calendar of Events - August

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 Government Affairs Council 12:00 PM Civic Center	3	4 Ambassador Committee 8:00 AM Chamber Center	5 GREETERS 8:15-9:00 AM Yamhill County Fair 2070 NE Lafayette Ave.	6
7	8 Exec. Committee 12:00 PM Chamber Center	9	10	11 Program & Events Committee 2:30 PM Chamber Center	12 GREETERS 8:15-9:00 AM Andrew Physical Therapy 2025 NE Baker St.	13
14	15	16 Board Meeting 7:30 - 9:00 AM Golden Valley  Women in Business 5:15 - 7:00 PM News-Register 611 NE 3rd St.	17	18 Leadership MAC Advisory 8:15 - 9:15 AM Chamber Center	19 GREETERS 8:15-9:00 AM Oregon Brews & BBQ Granary District - 845 NE 5th St.	20
21	22 Exec. Committee 12:00 PM Chamber Center	23	24	25 Marketing Committee 8:00 AM Chamber Center	26 GREETERS 8:15-9:00 AM GOLFPALOOZA! at Michelbook Country Club 1301 NW Michelbook Lane  GOLFPALOOZA!!	27
28	29	30	31			

## Top Floor Members:



Riverbend Landfill

a Recology company  
WASTE ZERO

## Fourth Floor Members:

Cascade Steel  
C and D Landscape Co.  
Chuck Colvin Auto Center  
Freelin-Wade  
Les Schwab Tires  
Meggitt Polymers and Composites  
OnlineNW  
Ticor Title  
West Coast Bank

# GolfpALOOZA!

Presented by



**HAGAN HAMILTON**  
insurance services

&



## Register TODAY!

## Golf!

## SPONSOR!

\$125 per player or \$650 for  
Team of 4 & Green Sponsorship



**Your Business Logo HERE!**  
For as little as \$200!

## ATTEND LUNCH!

Just \$15 Per Person  
for a wonderful bbq  
buffet, raffle & live  
entertainment!



1st Annual McMinnville Area Chamber Classic

# Golfpalooza!

*Presented by*

**Hagan Hamilton Insurance  
& Oregon Mutual Insurance**



**Friday, August 26, 2011**

**Michelbook  
Country Club**



## Golf & Sponsorship REGISTRATION

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### I want to...

- Golf**
- Sponsor**
- Attend Lunch**

### Sponsorship -

- \$650 - Premium Sponsorship (18 available)**  
Includes Team of 4 Players
- \$500 - Tee Sponsor (18 available)**
- \$300 - Green Sponsor (18 available)**
- \$200 - Longest Drive Sponsor (Mens)**
- \$200 - Longest Drive Sponsors (Womens)**
- \$200 - Closest to the Pin Sponsor (Mens)**
- \$200 - Closest to the Pin Sponsors (Womens)**

<b>Sponsorship Package</b>	\$ _____
<b>Early Bird Player *Before 8/1/2011</b>	\$100 _____
<b>Regular Player* After 8/1/2011</b>	\$125 _____
<b>Additional Lunch Reservations</b>	\$15 _____
<b>Total</b>	\$ _____

### Players -

1. Name _____	Phone _____	Handicap _____
Email _____		
2. Name _____	Phone _____	Handicap _____
Email _____		
3. Name _____	Phone _____	Handicap _____
Email _____		
4. Name _____	Phone _____	Handicap _____
Email _____		

Please send an invoice after August 1st, 2011

Check enclosed

Please charge my credit card:

Card Number \_\_\_\_\_

Sec. Code \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

To Sponsor, Register or for more information contact - Leslie Banke at the Chamber Center  
503.472.6196 or lbanke@mcminnville.org

# MACC Member Events & Community News

Chamber members are welcome to submit items for this column. Please email your news items to Leslie (lbanke@mcmminville.org) by the 20th of the month prior to publication.

## August 4th - St. James Open House



Join St. James School for an open house where you'll be able to learn more about this wonderful local school. St. James is a Preschool to 5th Grade school with 4 year old preschool "all day" options and full kindergarten. They also offer before and after school childcare. Curriculum includes Music, P.E., Spanish and Computers. It is a Christian-based environment with smaller class sizes. Find more information at [www.stjamesmac.com](http://www.stjamesmac.com).

## August 3rd-6th - 157th Annual Yamhill County Fair

The 157th annual Yamhill County Fair and Rodeo will be held Wednesday through Saturday, Aug. 3-6, at the Fairgrounds on Northeast Lafayette Ave. Events include bull-riding and barrel racing on Wednesday evening, rodeo on Thursday and Friday nights and a demolition derby and motocross on Saturday night. Concerts will include Confederate Railroad at 7 p.m. Wednesday, Guess Who at 9 p.m. Thursday, Clay Walker at 9 p.m. Friday and Fog Hat at 9 p.m. Saturday. Season passes cost \$7.50 to \$20. For more information and admission packages, call 503.434.7524 or e-mail [fair@co.yamhill.or.us](mailto:fair@co.yamhill.or.us).

## August 6th - 11th Annual Scott Banke Memorial Golf Tournament presented by the "See Ya Later" Foundation

Join the Tournament as a Golfer, Sponsor, In-Kind Donor or Dinner Guest! They will also be raffling off a \$3000 Travel Voucher towards the Destination of YOUR choice! Raffle tickets are just \$5 and can be purchased at the Chamber Center or on their website. For more details about the Golf Tournament or to purchase your raffle ticket, visit [www.seeyalater.org](http://www.seeyalater.org) or call 503.434.1730.



## August 11th - MERRIMENT, Featuring Mike Strickland Trio

The annual benefit for the Linfield Chamber Orchestra will take place Thursday, August 11, 6:30pm at Youngberg Hill Vineyards & Inn, 10660 SW Youngberg Hill Rd. Admission is \$25 and includes a wine bar with fruit and cheese. Lawn seating will be available; however you are encouraged to bring chairs and a picnic! This event is sponsored by Kathleen Bernards, CPA and Kellie S Menke, CPA, LLC. Tickets are available at 503.472.2179 or email [kibcpa@cnkcpaoffices.com](mailto:kibcpa@cnkcpaoffices.com).



## August 12th & 13th - Valley View Air Show

Air Show, Car Show, Concerts & Barbeque at Valley View Retirement Village! Friday evening will kick off at 5 PM with a pulled pork dinner for just \$6 followed by the Knox Brothers at 6 PM. At dark a

Night Glow will be featured, weather permitting. At daybreak on Saturday Hot Air Balloons will fly out, with a 7:30 AM breakfast for \$5. The day will continue with other activities including free car show, kids games, tethered balloon rides, horse & wagon rides and much more! For more information call 503.550.4750 or visit [www.rockofagesvalleyview.com](http://www.rockofagesvalleyview.com).

## August 13th & 14th - Harvest Fest

Experience a day of old-fashioned farm fun at the Yamhill Valley Heritage Center, 11275 SW Durham Lane, McMinnville. Antique farm equipment and mules will harvest the crop, pioneer kids' activities, animals, demos in the working sawmill and blacksmith shops, historical and agricultural



Events & News, contd. on Page 11

# Happy Anniversary!!!

## July Anniversaries

**1 Year!**

**Willamette Valley Vineyard Wine Center**  
300 NE 3rd St.  
McMinnville, OR  
503.883.9012

**Third Street Flats**  
219 NE Cows  
McMinnville, OR 97128  
503.857.6248

**Mac Pack & Ship**  
637 SW Keck Dr.  
McMinnville, OR 97128  
503.472.1200

**10 Years!**

**Evergreen Aviation & Space Museum**  
500 NE Captain Michael King Smith Wy  
McMinnville, OR 97128  
503.434.4180

**Gary & Kathy George Farms**  
15195 NE Ribbon Ridge Rd.  
Newberg, OR 97132  
503.538.4122

**15 Years!**

**Acupro Oregon**  
316 NE Johnson  
McMinnville, OR 97128  
503.434.6209

# Ambassadors

## Showcasing our Member Businesses in July!

### Ambassador Spotlight



**Arlen Pounds**  
**Duckett Realty, Inc.**  
819 N. Hwy 99W  
McMinnville, OR 97128  
503.883.3733

Duckett Realty is the area's oldest real estate brokerage under the same ownership and we're intent on keeping at it until we get it right! Truly, we've assembled a strong and knowledgeable team of professionals that have a vast experience in virtually every possible type of real estate transaction. As a graduate of McMinnville High School, Northwest Christian College and University of Oregon Arlen enjoys people and property. He loves the diversity of his business and his next project may include an in-park manufactured home, vineyard land, investment property, a beautiful custom home, or anything in between. Call him if you have questions on residential or commercial property, or would like to rent one of the suites available in their office on 99W. He also shares that the Chamber has been a major factor in growing his business, primarily due to Friday morning Greeters. He says, "If you feel a need for more networking please join us at Greeters."

*Thank you Arlen for your continued services to this community and to the Chamber Ambassador Team!*

#### Turkey Rama - Greeters in the Park



#### Western Title & Escrow



#### Shaggy Showers



#### BedMart



**BEDMART**  
BE BED SMART



Interested in becoming a Chamber Ambassador?  
Contact Phil at the Chamber Center TODAY!

# A Special THANK YOU to our Business Sponsors



## Platinum Circle



**Silver Circle**  
**Oregon Mutual**  
**Insurance**  
**McMinnville**  
**Water & light**

## Imperial Turkey

McMinnville Economic  
 Development Partnership  
 Oregon Lithoprint Inc./News-  
 Register  
 Riverbend Landfill  
 Rock of Ages/Valley View  
 Spirit Mountain Gaming  
 Western Oregon Waste  
 Willamette Valley Medical  
 Center

## Grand Turkey

Best Western Vineyard Inn  
 Citizens Bank  
 City of McMinnville  
 Dave Franey Electric, LLC  
 Davison Auto Parts, Inc.  
 DND Electrical Contractors, Inc.  
 Golden Valley Brewery &  
 Restaurant  
 Hagan Hamilton Insurance  
 Hillside Retirement Community  
 Kellie Menke, CPA  
 Larsen Motor Company  
 Linfield College  
 McMinnville School District #40  
 Miller Technologies  
 Mission Foods  
 Oil Can Henry's  
 Oregon Stationers/Copy Cabana  
 Oregon Wine Cottage  
 Red Lion Inn & Suites  
 The Trolley  
 Western States Insurance  
 Youngberg Hill Vineyards & Inn

## Bronze Circle

Cascade Steel Rolling  
 Mills  
 First Federal  
 Foster Farms  
 Wal-Mart

## Royal Turkey

C and D Landscape  
 Chuck Colvin Auto Center  
 Freelin-Wade Co.  
 Les Schwab Tire Center  
 Meggitt Polymers and  
 Composites  
 Online NW  
 Ticor Title Insurance  
 West Coast Bank  
 West Hills Physical Therapy

## Golden Turkey

Air Liquide  
 Vineyard Heights  
 Assisted Living

## BBQ Special Thank You's!

Aramark  
 Bethel Baptist Church  
 Brian Sauer  
 Cal Portland  
 Cascade Steel Rolling Mills  
 Dayton Fire Department  
 Farmers Cooperative Creamery  
 Farnham Electric  
 Great Harvest Bread Company

McMinnville Tire Factory  
 McMinnville Elks Club  
 McMinnville Police Department  
 McMinnville Water & Light  
 Meggitt Polymers & Composites  
 Mid-Valley Rehabilitation  
 Rice Furniture  
 Riverbend Landfill  
 Roth's Fresh Market

Safeway  
 Sam Eastman  
 Spring Valley Dairy  
 Western Oregon Waste  
 Wilco  
 WinCo Foods  
 Yamhill County Corrections  
 Yamhill County Public Works

# SPECIAL THANKS TO...

# TURKEY TROT

## JULY 9, 2011



BENEFITING



## 2011 RECAP

**313 Finishers**

**195 Female - 142 Male**

**9 Out of State Participants**

**2 Out of USA Participants**

**56% McMinnville Residents**

**Course Breakdown -**

**8K Run - 144**

**5K Run - 73**

**5K Walk - 64**

**2 MI Fun Walk - 54**

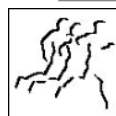
SPONSORED BY



RUNNER



TROTTER



WALKER

**ALL ABOUT SMILES**

**HILLSIDE RETIREMENT COMMUNITY**

PRESENTED BY



MCMINNVILLE AREA  
CHAMBER of COMMERCE  
[www.mcminnville.org](http://www.mcminnville.org)



## Spotlight Shines on Consuelo Christianson of Linfield College



Community Liaison, Friendship  
Family Coordinator

900 SE Baker St., McMinnville, OR 97128  
503.883.2222 - cochrist@linfield.edu

Japan, China, Thailand, Nepal, The Netherlands, Kryrgyzstan, Nigeria, Malaysia, Sri Lanka, Zimbabwe, Vietnam, Turkey - what do all of these countries have in common? Each of these countries has at least one student attending Linfield College! And what do these students desire when they come to college here in McMinnville, Oregon . . . ? To find someone in our community to befriend them and share our culture with them. Hence, the Friendship "Family" Program - which is where I come in.

Whether you are married, single, have children, or not, you have something to offer! My job is to try to match a student to you by your hobbies and interests. The students live on campus, they are busy with classes and campus life - and all we ask of our friendship families is once a month have contact with the student around YOUR schedule. It could be out to dinner, athletic activity, running to the store, etc. Some of the students say it takes a little bit of their homesickness away. We have families who take a student to church every Sunday, another family brings their student home for a meal, some of them love to go shopping or to the coast; one of the most popular is making you a dish from their country. But bottom line, it is based on YOUR schedule and lifestyle. Many of our friendship participants find that their lives are enriched by these students.

While the majority of our students are on campus during the school year and do not require housing, there is one group from Kanto-Gakuin University (KGU) in Japan who arrive in McMinnville a week before campus opens each year and need a place to stay for only one week until campus dormitories open. This is the only time we look for host families for students to stay with. We ask that

the host families provide transportation to and from the campus on weekdays, and provide breakfast and dinner for the students every day for that week. The one weekend that falls in that week will be spent with the host family. The host families will be paid a stipend for their effort. This year, our KGU students arrive August 18th.

If you would like any information, or are interested in being a friendship/host family please contact me. I am also available to speak to community groups, schools, etc., any time during the day or evening and can bring a couple of students with me.

Personal info: Married to George/yard foreman @ Probuild. 5 children, soon to have 8 grandchildren. George and I have small business CGC Manufacturing (picnic tables, etc). USAF-Retired First Sgt. Also works part-time with Yamhill County Interagency Narcotics Team (YCINT) as Intelligence Analyst. Volunteer with American Legion Post 21, Soroptimist International, and active with youngest daughter's school activities.

## GRAND OPENING



**August 11th - 10 AM - 6 PM**

**August 13th - 10 AM - 3 PM**

**Bring in your Real Deals postcard  
to receive 15% off and be  
entered into a drawing for \$100  
Real Deal Giftcard! Be in the 1st  
25 guests each day and win a \$5  
off gift card!**

**Lot's of Refreshments will be  
served so bring your girlfriends  
and stop in!**

# MACC Member Events & Community News Continued...

## More News, contd. from Page 6

displays and exhibits, local authors, food and old-time music await you! 10 AM - 3 PM. \$3 per person, FREE for kids 12 and under. For more information, call 503.434.0490 or email pwatts@onlinemac.com.

## August 14th - Red Ridge Walking Tour

Get a behind-the-scenes look at their olive orchard and mill, walk through their estate vineyards, sample both wine and oil, get a history of the property, and finish with a picnic lunch on the patio. Reservations are required and admission is just \$30 per person. Contact Red Ridge to secure your reservation, 503.864.8502.



## August 16th - Northeast Gateway Project Open House

The Northeast Gateway Project has reached an exciting stage. After months of information gathering and developing ideas, the consultants are ready to reveal preliminary plans for the Northeast Gateway area at an open house. The study area includes the neighborhood north and east of the Granary District and extends south to the edge of Third Street. The open house is a project turning point during which the goal is to solicit as much feedback as possible from members of the community following the presentation and discussion of conceptual plans for the study area. Once that feedback has been received, the consultants will then return to the drawing board to "fine-tune" the vision for the Northeast Gateway. The open house will take place at the McMinnville Civic Hall Building at 200 NE Second Street on Tuesday, August 16th from 4:30pm until 7:00pm. This event is open to all interested parties. For more information about this project and/or the open house, contact Jennifer Lynagh at the McMinnville Planning Department 503.434.7311.

## August 19th & 20th - Oregon Brews & BBQ

The 4th Annual Oregon Brews & BBQ will feature over 50 craft beers from 22 breweries, several wineries and outstanding bbq! You won't want to miss this great event that benefits a great cause - McMinnville Habitat for Humanity. Admission is \$5 and there are \$1 Tokens for all food & drinks! Find more information



**YOUR BUSINESS  
CARD COULD  
GO HERE!**

Find out more Today!  
Contact the Chamber!

look on their website - [www.oregonbrewsandbbqs.com](http://www.oregonbrewsandbbqs.com).

## August 20th - Amity DIG: Appetizers for Improvement at Coelho Winery



An open air evening featuring live music of Glue Eyed Soul and tantalizing appetizers and desserts will be provided by local restaurants. Eola-Amity wineries will be pouring and a silent auction will all benefit

Amity DIG (Downtown Improvement Group). Tickets are \$20 in advance or \$25 the day of the event. Coelho is located at 111 5th Street, Amity. Contact them for more information, 503.835.9305.

## August 27th - Operation Backpack

A day where grade school children of families in need from McMinnville have the opportunity to receive free school supplies hosted by local churches, service organizations and many businesses. You can drop off school supplies at Western Oregon Waste, Kraemer's Garden & Pet, Western States Insurance, Dr. Fry Orthodontics, McMinnville CrossFit, Habitat ReStore, Doran Chevrolet, and Serendipity. Organizers also host a non-perishable food drive the day of the event. The event will be held at Newby Elementary School from 8 AM - 4:30 PM. For more information or to register your student contact Heather Acker at Western States Insurance, 503.472.2121.

## Students + Supplies = Success

McMinnville Noon Kiwanis is partnering with local financial institutions to collect school supplies for area schools. A box is being placed at the following locations during the month of August: First Federal (Home Office, Baker Creek, & Hillside branches), Citizens Bank, Oregon First Community Credit Union, West Coast Bank, Bank of America, US Bank, Columbia State Bank, and KeyBank. Your donation will help ensure that all students have the supplies they need. Some suggested items include crayons, lead and colored pencils, glue sticks, scissors, lined paper, pens, Kleenex, rulers, spiral notebooks, reams of copy paper, quart and gallon size zip-lock bags, and composition notebooks. If you have any questions, please call Debbie at 503.474.9441 or email [dbea@citizensbank.com](mailto:dbea@citizensbank.com). Donations of any school supplies will be greatly appreciated!

## Youngberg Hill Vineyard & Inn - "Best Sunset Wedding Spot" and "Best All-Inclusive Wedding Venue"

Youngberg Hill Wins 2011 Oregon Bride Magazine Awards for "Best Sunset Wedding Spot" AND "Best All-Inclusive Wedding Venue".

They were also a finalist for "Best Venue For Large Weddings" and "Best Oregon Destination Venue". It is a David & Goliath story as Youngberg Hill doesn't do as many weddings compared to others in these categories. Oregon Bride Magazine is the leading bridal publication in the area, with a readership of 95,000 per issue. Youngberg also



More News, contd. on Page 14



By Jody Christensen, MEDP Executive Director

## Competing in the New Economy

### Oregon Lithoprint: Pulling the Andon Cord

Oregon Lithoprint is a fourth-generation family-owned printing business in McMinnville. There had been awareness for some time that improvements to the business were needed. Oregon Lithoprint's lean journey began in the spring of 2008 with the arrival of a new plant manager, Craig Wilson, who had been involved in lean at another company, says Randy Sollars, Process Analyst at Oregon Lithoprint.

Five "S" events (sort, straighten, sweep, standardize, sustain) have been held in various departments, but bigger challenges are presented by physical space requirements. Sollars says "we would like to tear out some walls but it's not feasible now." Instead, there have been smaller changes. The inserts that go into newspapers printed by Oregon Lithoprint will be moved closer to the machine that does the inserting, saving time and money.

Another small change made a big difference. A board displaying each employee's hours of work and number of impressions made in a day (that's how production is measured

in the business) was displayed in a visible place. The overall number of impressions per day increased. Sollars says "what gets measured gets done better." Employees are being cross-trained, an idea that came from their neighbor and lean production expert Freelin-Wade.

Oregon Lithoprint employees are encouraged to "pull the andon cord." When a worker on the production line discovers a problem, a signal is given to stop production and the problem is fixed. That way, the mistakes don't go out the door to a customer. To be willing to pull the andon cord, employees have to trust that they can admit to a mistake on the spot with no recriminations. In fact, the lean philosophy celebrates problems. Finding problems means they've been identified, the first step on the way to a solution.

When asked why more companies don't go "lean" Sollars answered "because it's hard - it's a mindset shift, and changing people's habits is always difficult." But success comes one small victory at a time and small victories add up. When Toyota broke through to the U. S. car market, it was the result not of a huge change, but of "a thousand and one quite modest changes". Oregon Lithoprint is on its way.

By Pamela Ferrara, Research/Program Analyst at Job Growers Incorporated

(Job Growers, Inc. is our local workforce investment board. They support the LEAN High Performance Consortium in our region. Here is one story from "Competing in the New Economy", a new publication available at [www.jobgrowers.com](http://www.jobgrowers.com).)

**This could be YOU! Sign up for the 2011-12 Class Today!**



# Leadership Mac!

*A 9-month community leadership program, now in its 24th year!*

-  **Developing Leaders**
-  **Building Community**
-  **Making Connections**

**Reserve your spot in the Class of 2011-12 now!**

Space is limited, so call today to reserve your place in next year's class! For registration and information, call the Chamber Center at 503.472.6196.

# Valley View Air Show

## Car Show • Concerts • Barbeque

### Valley View Retirement Village

#### August 12 & 13, 2011



**FREE CONCERTS**  
**Knox Brothers** (Gospel)



Mark Your  
 Calendars!

**Fly-out at Daybreak**  
 (weather permitting)



**McMinnville Auto Club**



**Kids Games & Puppet Show**  
**Water Slides • Bouncy House**  
**Game Booths — ALL FREE**



**Horse & Wagon Rides**

#### Friday, August 12th

- 5:00pm Pulled Pork meal \$6
- 6:00pm Knox Brothers  
*(check out the acoustics in the Chapel)*
- 6:00pm Kids entertainment during concert
- 7:00pm RC Aircraft
- Dark Night Glow *(weather permitting)*

*Your donation of canned food for local food banks is appreciated*

*Camping Available, Dry Camp Only:  
 Campers Must Register*

**PICNIC AREA AVAILABLE**

#### Saturday, August 13th

- Daybreak Hot Air Balloons Fly out  
*(weather permitting)*
- 7:30am Breakfast \$5
- 9:30am Tethered Balloon Rides — **FREE**
- 9–11 & 2–4 Helicopter Rides
- 9–2 Car Show — **FREE**
- 9–2 RC Aircraft
- 9–2 Kids Games & Water Slides — **FREE**
- 10–2 Horse & Wagon rides — **FREE**
- 11am & 1pm Second Winds Band — **FREE**
- 11–1pm Lunch \$3-\$6

**Info: 503-550-4750 or [www.rockofagesvalleyview.com](http://www.rockofagesvalleyview.com)**

*Directions: Old Sheridan Road to Peavine Road, turn left on Youngberg Hill Road, continue to Rock of Ages entrance.*

## Old Days, contd. from Page 1

No, it certainly is not like the old days. Back then turkey races were allowed, we could host a carnival downtown and the mix of businesses supporting the event understood the economic importance of turkeys to our local economy. That industry is gone in these parts, and what businesses are being asked to support is a free party where some of those vocal partygoers seem to prefer the out of town booth vendors over their hosts.

So, what's the Chamber to do? Both the Chamber and our event partners at the MDA realized that an event liked by the public but by degrees either tolerated or despised by local merchants was not an event either of our business-promoting organizations could support. To many, Turkey Rama is only what happens on 3rd Street - for better or worse. That's not fair to the MDA and the 3rd Street business community. We support the MDA's efforts to craft an event that works equally well for the public and the downtown business community but in the end, it does have to work for businesses.

So, paraphrasing Rick Nelson, I think the Chamber's events this year worked for us. The Turkey barbeque sold out its 11,600 pounds of turkey again, the 26th annual Turkey Trot run/walk produced a record number of participants and a healthy donation to the Cancer Center, and the carnival had a successful weekend. All of these Chamber-sponsored events contributed to the financial success of the event and thanks to our sponsors, the event did meet the important - no critical - financial needs of the Chamber's budget for the year. Thanks to all of you who planned, participated, volunteered and sponsored this event. I'll bet next year won't be like the old days either, but who is to say the old days were better anyway.



The Chamber Ambassadors would like to THANK the following Chamber Members who have donated special items for our June and July Greeters Door-prizes!

Poseyland Florist

Arlen Pounds, Duckett Realty

Union Block Coffee

Victory Alexander, Mary Kay

Bill Roll, Yamhill County Historical Society

Rhonda Fabreth, Henderson House Gallery Theater

## More Fun Member News!

### More News, contd. from Page 11

received a Gold Medal for their 2008 Pinot Noir from Oregon Wine Award, and an Award of Excellence from TripAdvisor.

### Citizens Bank Announces New Commercial Loan Officer



Citizens Bank is pleased to announce Kyle Faulk as Assistant Vice President and Commercial Loan Officer at the McMinnville Office. Kyle earned his Bachelor of Arts in Mathematics and a Masters of Business Administration from Portland State University. After graduation, Kyle began his banking career at Columbia River Bank as Assistant Vice President and Commercial Loan Officer. Most recently Kyle held the same position at Columbia State Bank. Kyle has been involved in the McMinnville community as the Secretary of the McMinnville Lions Club, is involved in the McMinnville Chamber of Commerce and participates in Junior Achievement. You can contact Kyle at 503.474.9441 or at kfaulk@citizensEbank.com.

### 2011-12 Meet McMinnville & Yamhill County

This is the ever-popular **News-Register** section where you get an ad plus a story about your business. All ads are in full process

color and the section will also be online for a whole year! You'll have this print in hand October 15th but the deadline to advertise is August 19th. If you are interested in being part of this great publication contact your sales rep or Terry Conlon at 503.687.1258 or tconlon@newsregister.com.

## find us...

On your favorite social media websites:



**facebook**

"McMinnville Area Chamber of Commerce" (Fan Page)



**linked in**

"McMinnville Area Chamber of Commerce" (Group)



**twitter**

"MacChamber"

and....

[www.mcminnville.org](http://www.mcminnville.org)

## Honor Roll, contd. from Page 1

- Business Organization - rub elbows and gain insight from other successful business owners and managers!
- Publicity & Exposure - so many options, from face-to-face networking to newsletter, website, social media . . .!
- New Business Contacts - expand your network of valuable allies!
- Representation - protecting business interests locally and at state and national levels!
- Referrals - recommending you and fellow Chamber members at every opportunity!
- New Customers - fostering a business environment that generates new jobs and new families to the community!
- Informed Members - stay up to date on issues of importance to business through Chamber communications!

This is by no means a complete list, and each Chamber member has his or her own unique combination of reasons for participation.

So what are your reasons for being part of the Chamber team? Share them with a neighbor who isn't a Chamber member and you'll make an impression! Encourage them to join the Chamber, and if they do we'll recognize you on our Chamber "Honor Roll." This month we're acknowledging the efforts of Sheri Hill (Freelin-Wade Co.), who accompanied new member, Tamy Rogers (Real Deal on Home Décor) on her sign-up visit to the Chamber Center. Then there's Shannon Thorson (McMinnville Public Market) who brought her own new business, Shaggy Showers Self-Service Dog Wash, on board. Many thanks to Sheri and Shannon for sharing the Chamber's success story! Well done, ladies!



## 51, contd. from Page 1

visited E. Wortman Park to enjoy a mouth-watering turkey lunch/dinner with all the trimmings. When the last meal was consumed at 6 pm, the headcount had topped 900 customers served, an increase of nearly 200 meals over last year's record of 730. Overall, once again, 800 fresh turkeys weighing in at nearly 12,000 pounds were prepped, cooked, and enjoyed by residents and visitors alike who found their juicy treasure at various points-of-sale throughout McMinnville.

While 51 years seems like (and is!) a long time, for an event which has roots deep in the cultural soil of the community, the tradition of Turkey Rama continues to become richer with each passing year. In that spirit, I encourage you to spend a moment reviewing the long list of supporters listed on page 8, whose generous involvement helps the tradition continue.

So what's in store for next year? Following a timely debrief and critique of Turkey Rama 2011, planners will begin anew with their sights on Turkey Rama 2012. Changes are likely inevitable, but what won't change is your opportunity to enjoy one of Oregon's oldest community celebrations! Want to take a more active role? Give us a call and we'll be happy to give you a rewarding piece of next year's action!



⇨ Technical Repair	⇨ IT Consulting	⇨ Computer Systems
⇨ Networking/Wireless	⇨ Web Design	⇨ Software Development
⇨ Business Phone Systems	⇨ Web Hosting	⇨ Database Development
⇨ Telco Install/Repair	⇨ Flash Animation	⇨ Mechanical Design & Drafting

503.474.4724 • www.millertech.biz  
p.o. box 1308 • 105 NE 8th Street  
McMinnville, OR 9712



**McMINNVILLE AREA**  
*CHAMBER of* **COMMERCE**

## Chamber Staff & Officers...

### CHAMBER STAFF

Phil Hutchinson..... President/CEO  
Doug Anderson..... Office Mgr/Bookkeeper  
Leslie Banke ..... Communications/Events

### EXECUTIVE COMMITTEE

Chair of the Board  
Matt Lazzeri ..... News-Register/OLI  
Past Chair  
Wayne Bailey ..... Youngberg Hill  
Chair-Elect  
Steve Patterson ..... Oregon Mutual Insurance  
Treasurer  
Rene' Bittle..... First Federal

### BOARD OF DIRECTORS

Beth Acevedo ..... Hagan Hamilton  
Todd Caster ..... Citizens Bank  
George Duvendack ... Riverbend Landfill  
Rodney Ferguson ..... Spirit Mountain Casino  
Glenn Ford ..... Linfield College  
Dan Hinmon ..... Hinmon Agency  
Leigh Ann Jones ..... Pacific Frame & Gallery  
Cal Kearns ..... C and D Landscape Co.  
Kelly McDonald ..... Granary District  
Lori Payne ..... BASi Northwest Labs  
Maryalice Russell ..... McMinnville Schools  
Kent Taylor ..... City of McMinnville  
Wes Thomas ..... McMinnville Water & Light  
Stevie Whited ..... Express Employment Pros.

## Contact Information...

417 NW Adams Street  
McMinnville, OR 97128  
503.472.6196  
FAX 503.472.6198  
[www.mcminnville.org](http://www.mcminnville.org)  
[chamberinfo@mcminnville.org](mailto:chamberinfo@mcminnville.org)



" Let us always meet each other with smile, for the smile is the beginning of love."  
~ Mother Teresa

Tuesday, August 16th - 5:15 - 7:00 PM  
News-Register, 611 NE 3rd St., McMinnville, OR 97128

RSVP to the Chamber - \$10 Price includes Wine & Light hors d' oeuvres

The News-Register is excited to host our Women In Business in conjunction with the launch of their newest publication "Women of Yamhill Valley". Join Christy Nielsen, Advertising Manager, and Chelsey Nichol, Sales Manager (Oregon Lithoprint), as we highlight fellow women leaders in our community.

***This Women In Business Group is a supportive, fun, social organization structured to help you achieve your goals.***

## McMinnville Area Chamber of Commerce

417 NW Adams Street  
McMinnville, OR 97128



Hope you are enjoying SUMMER!