

TURKEY RAMA 2010

July 9 & 10 - Friday, Saturday

Vendor Information



This year marks the 50th anniversary of Turkey Rama – McMinnville’s oldest and largest community festival.

The McMinnville Area Chamber of Commerce (MACC) and the McMinnville Downtown Association (MDA) are partnering to produce this year’s landmark event. Historic downtown McMinnville will once again be filled with sidewalk sales, vendor booths, music, and a variety of entertainment and fun activities for the whole family.

Our goals this year are to:

- increase participation by artists and crafters (hand-crafted items)
- increase participation by local community service organizations
- increase the number of activity/game booths
- LIMIT the number of “information only” vendors

➔ **Community Partnership Option:** In order to meet the above goals we have developed a Community Partnership Option for those businesses which traditionally distribute only information or have difficulty staffing a booth. To find out more about this opportunity, complete the vendor application and answer YES to be a “**Community Partner.**”

We’ll strive to have a variety of food, arts, crafts and activities. Vendor products will be juried for content and quality. The MDA reserves the right to select and place all vendors. We do not operate on a first come basis.

Turkey Rama 2010 – Celebrating 50 Years!

- **Family Activities, Music and Entertainment!** Turkey Rama offers fun for the entire family with a Turkey BBQ, Turkey Trot, Main Stage entertainment, Friday Night Street Dance, Saturday night Sock-Hop, hands-on games and activities, dance and Martial Arts demonstrations, pie-eating contest, bingo, chalk art, magicians, and lots more!
- **Sidewalk Sales & Vendor Booths** – Downtown merchants set up tables outside their stores while arts, crafts, commercial, professional and food vendors line the streets of historic downtown McMinnville.
- **Event Layout** - Booths will be placed down the middle of 3rd Street (single file), allowing for foot traffic on each side of vendor booths. The “End or Corner Booths” have the option to have three sides open to customers.

We’ll provide:

- 2 days of great exposure for your product or activity
- A great marketing campaign with opportunities for vendors to advertise
- 24 hour on-site security inside the perimeter of the event
- Water, waste disposal, trash service, and general clean up
- A covered seating area for customers near the Food Court

Questions should be directed to: McMinnville Downtown Association
503-472-3605 or info@downtownmcminnville.com

Vendor Rules and Basic Event Information

<p>FOOD VENDORS</p> <p>Your application must include:</p> <ul style="list-style-type: none"> • Complete list of items to be sold • Price (or range) of each item • Photo of booth set-up 	<p>PRODUCT & ACTIVITY VENDORS</p> <p>Your application must include:</p> <ul style="list-style-type: none"> • Description of activity offered • Photo of items to be sold • Price (or range) of each item • Photo of booth set-up
<p>Only Approved Products submitted with your application can be sold. Applications will not be considered until all above items have been submitted. (Not applicable to "Community Partners")</p>	
<p>Sustainable and/or Energy Efficient Product Vendors</p> <p>We will support vendors who offer products that help McMinnville become a more sustainable community by giving you priority booth placement (at the discretion of MDA) and you will be acknowledged with special signage to display at your booth. Please check the appropriate box on your application if you qualify for this recognition.</p>	

VENDOR APPLICATION PROCESS & DEADLINES

- March 1 Vendor applications available
- April 15 Application DEADLINE
- May 1 Contracts sent to approved vendors (all products will be juried for quality and content)
- May 15 Completed Contract/Agreement due with payment

EVENT DATES

- Friday, July 9: 11am to 10pm
- Saturday, July 10: 10am to 8pm

WHERE

- Historic Downtown McMinnville – Third Street, from Baker to Galloway
- Cross streets: Cowls, Davis & Ford between 2nd & 4th

VENDOR REQUIREMENTS

- Proof of Insurance – all vendors
- Insurance for Food & Alcohol Vendors must have a limit of no less than \$1,000,000; policy shall name the McMinnville Downtown Association (MDA) and McMinnville Area Chamber of Commerce (MACC) as additional insured
- Other certificates and licenses as required

VENDOR SET UP

- **Food** Vendors: Thursday, July 8 - starting at 6pm
- **All Other** Vendors: Friday, July 9 - 5am to 10am
- No vehicles allowed in event area after 9:00am, Friday, July 9

VENDOR OPEN HOURS

- All Vendors must remain open during all event hours (see above)
- Any vendor closing early on either day of the event will not be invited back next year

VENDOR BREAK DOWN

- Saturday, July 10 – starting at 8pm
- No vehicles or trailers allowed in event area until 8:30pm, July 10
- Vendors must remove all structures, product, trash, etc. by 10:00pm, Saturday, July 10

ELECTRICITY

- Available to all vendors for an additional fee (see application).

BOOTH SPACE SIZE AND CONFIGURATION

- All spaces are 10' x 10'
- Third Street vendors will be placed in a single row, down the middle of the street, open on 2 sides
- "Corner or End" booths have the potential to be open to the public on 3 sides
- Booths on Cowls, Davis and Ford Street may be positioned against the curb