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macc

IN Business

June 2011

Volume 22, Number 6

How do you place a value on it? A word from Matt...



What's a membership in the McMinnville Chamber of Commerce really worth? I've pondered that question a lot recently as the board and staff have struggled with and strategized over how to maintain and even grow membership in difficult economic times.

We feel there is a measurable financial benefit of roughly 3 times the membership investment. That's based on the value the Chamber places on opportunities we provide

Value, contd. on Page 13

TURKEY RAMA 2011

"I'm Going to Turkey Rama for the...!"



So what brings you to Turkey Rama each year? Is it 51 years of Turkey Rama tradition, anchored by the Carnival, the World's Largest Turkey BBQ, the Turkey Trot Fun Run/Walk, Bowl-a-Rama, and the Food/Music/Beer Garden/Vendors in Historic Downtown? Or is it one of

the myriad of other activities, both new and old, also taking place on the upcoming Turkey Rama weekend, such as the

Turkey Rama, contd. on Page 15

Would You Like a Share of a Million Dollars.... Or Two... or More??

Statistics show that millions of retail dollars leave our community each year as we travel far and wide for what we assume might be a better deal. What this means of course is that if we all made more of an effort to shop locally, giving area businesses first shot at that "better deal" we're convinced is out there, we'd all be sharing the prosperity which would result from those revenues staying right here at home! And we all know that a dollar spent in the local community circulates through many hands, significantly enhancing its initial impact on our economy. Shopping at home is a WIN-WIN that keeps on WINNING!

Several months ago, the Chamber joined forces with the News-Register to encourage keeping our hard-earned dollars close to home through the Yamhill Valley Shop Local program.

Each Saturday's News-Register features a full page of businesses and organizations who actively support the 2011 Shop Local Campaign. At the same time the N-R affords your Chamber the opportunity to announce upcoming activities and recognize 3 of our valued members at no additional cost.

If you'd like to add your name to the growing list of Shop Local Campaigners, please give the folks at the News-Register a call. And if you'd like to take advantage of the Chamber's special section of the Shop Local page by featuring your business or organization, give Leslie a call at the Chamber Center. We're proud to be able to include this value-added benefit as part of your membership investment! And we're proud to support the News-Register's Yamhill Valley Shop Local Campaign. Working together we can make a difference!



save the date...

Business After Hours
Thursday, June 9th
5:15 - 7:00 PM
Yamhill Valley Vineyards
16250 SW Oldsville Rd.

Women in Business
Tuesday, June 21st
5:30 - 7:00 PM
Wednesday Wines
250 NE 3rd St.

Volcanoes Baseball
Friday, June 24th
Gates Open - 6 PM
Game Time - 7:05 PM
Volcanoes Stadium

www.mcminnville.org

MACC Member Events & Community News

Chamber members are welcome to submit items for this column. Please email your news items to Leslie (lbanke@mcminnville.org) by the 20th of the month prior to publication.

June 1st - Bunco in the Ballroom!

Habitat for Humanity - Women Build invites you to join them for a fun night of Bunco on Wednesday, June 1st at 6 PM in the McMinnville Grand Ballroom. Tickets are \$25 per person and include one wine coupon. Only 100 seats are available and they will have several prizes. For tickets and further information call 503.472.9637. Tickets available at the Habitat ReStore, 1040 SE 1st St.



June 3rd - Biggest Turkey Bachelor Auction

Please join all three of the Biggest Turkey Candidates at the McMinnville Grand Ballroom for an evening of fun, and bid on your favorite date package! You will have an opportunity to bid on fabulous destination and gift packages. Tickets are \$12 per person and include hors d'oeuvres. A No Host Bar will be available for all attendees. Seating is limited, so don't delay getting your tickets! For tickets, contact Rhonda or Cindy at 503.472.0244; or Beverly at 503.857.5111. Proceeds from this fundraiser benefit the Biggest Turkey candidates selected charities.

June 3rd, 4th & 5th - Raymonda

Gallery Ballet & Tap presents Raymonda. Their production will take place at the Gallery Theater, 210 NE Ford St., McMinnville June 3rd & 4th at 6:30 PM at June 5th at 3 PM. Tickets are \$12 for Adults and \$8 for Students and Seniors. Call 503.472.2227 for tickets!



June 3rd & 4th - McMinnville Relay for Life

This annual fundraiser for the American Cancer Society will take place Friday and Saturday, June 3rd and 4th at Patton Middle School. The event includes a luminaria remembrance ceremony, speakers, round-the-clock walking around the School track and live entertainment. 37 Teams have been raising money all year long for this great cause!

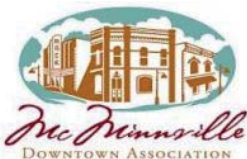
June 7th - 2011 MHS Grad Night Fundraiser

Both McMinnville Dutch Bros locations will be donating 10% of all proceeds to the MHS Grad Night Party! This is a great time to get gift cards for your Grads, Dads and Favorite Teachers! Show your support all day Tuesday, June 7th!



June 9th - Brown Bag Concert Series Begins

Concurrent with the Farmers' Market are the free concerts held every Thursday from noon to 1:30 p.m. (starting June 9 and running through August 18) at the U.S. Bank Plaza on Davis Street & Third Street. Favorite



performers like Mike Strickland and Whistlin' Rufus are back on the schedule, along with some new artists who perform jazz, folk and bluegrass music. Bring a lunch and come out to the plaza to enjoy the shows.

June 11th - Farewell Salute to USO

The 15th annual Jerry Paine Scholarship Fundraiser Show will take place at 7:30 p.m. Saturday, June 11 at Gallery Theater. This year's production is a variety show of various mediums. It will take the audience on a tour of several decades from the 40's to the 80's, with music and comedy. From the old days of radio through the television era, we give you a nostalgic bit of history. Tickets are on sale now, reserved seating, call the theater box office at 503.472.2227. Admission is \$14 Adults, \$10 Military with ID and \$8 Students.



Happy Anniversary!!!

1 Year!

May 3rd

TSYS Merchant Solutions
Lake Oswego, OR 97035
503.381.7221

May 25th

Headwater Investment Consulting, Inc.
2290 SW 2nd St., Suite A
McMinnville, OR 97128
503.565.2100

10 Years!

May 24th

Creative Company
726 NE 4th St.
McMinnville, OR 97128
503.883.4433

25 Years!

May 27th

State Farm Utti Insurance Agency
620 SW Linfield Ave.
McMinnville, OR 97128
503.472.6328

Calendar of Events - June

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3 GREETERS 8:15-9:00 AM Freelin-Wade Co. 1730 NE Miller St.	4
5	6	7 Government Affairs Council 12:00 PM Civic Center	8	9 Ambassador Committee 8:00 AM Henderson House 610 SE 1st St. Program & Events Committee 2:30 PM Chamber Center Business After Hours 5:15 - 7:00 PM Yamhill Valley Vineyards 16250 SW Oldsville Road	10 GREETERS 8:15-9:00 AM Encore Home Furnishings 8089 NE Hwy 99W	11
12	13 Exec. Committee 12:00 PM Chamber Center	14	15	16 Leadership MAC Advisory 8:15 - 9:15 AM Chamber Center Turkey Rama Steering Committee 10:00 AM Chamber Center	17 GREETERS 8:15-9:00 AM Laughing Bean Bistro 2274 SW 2nd Street, Suite A	18
19 Happy Father's Day	20	21 Board Meeting 7:30 - 9:00 AM Golden Valley Women in Business 5:30 - 7 PM Wednesday Wines 250 NE 3rd St.	22	23 Marketing Committee 8:00 - 9:00 AM Chamber Center	24 GREETERS 8:15-9:00 AM Mule Lip Pub N Grub, 828 NE Adams Street McMinnville Night at the Volcanoes!	25
26	27 Exec. Committee 12:00 PM Chamber Center	28	29	30		

Top Floor Members:



Riverbend Landfill

a Recology company WASTE ZERO

Fourth Floor Members:

Cascade Steel
C and D Landscape Co.
Chuck Colvin Auto Center
Freelin-Wade
Les Schwab Tires
Meggitt Polymers and Composites
Online NW
Ticor Title
West Coast Bank



Spotlight Shines on Crystal Marks of First American Title



Crystal Marks has been with First American Title for 6 years and in the industry for 15! She wants to share with you....

First American Title Insurance Company has been named among the Top 20 "Happiest Companies In America" for 2011!

The 50 Happiest Companies in America list utilizes review from employees who know the companies from the inside. CareerBliss asks employees about their growth opportunities, compensation, benefits, work-life balance, career advancement, senior management, job security and whether the employee would recommend the company to others. From the confidential reviews, more than 700,000 data points are taken into consideration in determining which companies are the happiest corporations to work for in 2011.

"Employees at First American Title Insurance Company enjoy a family-friendly environment and a cooperative work ethic at a stable company that has been in existence for more than 121 years," says Dennis Gilmore, CEO of First American Financial Corporation, the title company's parent. "We are proud to be recognized for our employee-focused environment, which enables employees to develop both personally and professionally."

Congratulations to First American Title Insurance Company and to the outstanding employees at our local office. Stop in and see them anytime! Their office is located on the corner of 8th and Evans in McMinnville.



Oregon Mutual Insurance
invites the business community
to a retirement reception
honoring
Toni Chodrick

Wednesday, June 22nd
4:00-5:30PM

Oregon Mutual Insurance
Employee Lounge

RSVP to Karon Maloney by June 15th
karon.maloney@ormutual.com or 503.565.3744

MACC Member Events & Community News Continued...

June 14th - From Linotype to Space and Beyond: Communication in the Modern World

News-Register The McMinnville City Club monthly luncheon at the McMinnville Grand Ballroom will feature Jeb Bladine, Publisher & President of the News-Register on Tuesday, June 14th, sharing his thoughts on modern world communication. For information or to make a reservation contact Cassie Sollars at 503.687.1233.

June 18th - Annual Car Show & BBQ at Osprey Court Memory Care

The Annual Car Show and BBQ will be held from 11 AM - 2 PM Saturday, June 18th at Osprey Court Memory Care, 320 SW Hill Rd. There is no cost to participate or view cars and a minimal cost for the BBQ. Donations will be accepted for the Alzheimer's Association. For more information call 503.472.3509.

June 18th - Habitat Walk, Run, Ride

Help us reach our fundraising goal of over \$25,000 during the 10th Annual Run, Walk or Ride. All of the proceeds raised from this event are dedicated to supporting the McMinnville Area Habitat for Humanity. You may choose to either run, walk or ride on one of two routes: a 5K (3.1 miles) through McMinnville neighborhoods, 10K (6.2 miles) reaching the northwestern city limits. To register visit - www.rwr.machabitat.org



June 18th & 19th - Father's Day Weekend at Coelho



Join Coelho on their patio for fresh Oysters on the BBQ and Dave Coelho's famous Clam Chowder. Wines by the glass, wine tasting, and fresh lemonade

will be available. Saturday and Sunday, June 18th & 19th from 12 PM - 3 PM.

June 26th - Lion's Club 25th Annual Fly-In, Drive-In Pancake Breakfast

The Annual Fly-In and Drive-In will be held Saturday, June 26 at the McMinnville Airport. Breakfast served from 7 AM - 12 PM and includes Ham, Eggs, Pancakes, Juice, Coffee and Milk. It will also showcase Classic Cars and Airplanes. Helicopter rides will be available for \$10! All proceeds go to the McMinnville Lions. For more information call Steve Smith 503.434.7506.



Creative Company Wins National Awards for Salem Health and Salem Hospital

creative company Creative Company has earned

three national Healthcare Advertising Awards for branding and design work produced on behalf of Salem Health and Salem Hospital. The competition, sponsored by Healthcare Marketing Report, a leading industry publication for healthcare marketing and advertising, is the oldest, largest and most widely respected healthcare advertising awards competition in the United States. Congratulations to Jennifer Larsen Morrow and her outstanding team!

Chemeketa's Center for Business & Industry offers classes for Business Owners!



Center for Business & Industry
Chemeketa Community College

· SBDC Open House You're invited! Come discover all the ways we help your business thrive! Enjoy refreshments, take a tour, and listen to our featured speaker (see below). June 7, 2011, 11:30 AM - 2 PM, 626 High St. NE, Salem.

· The Secrets of My Success - Mary Lou Zeek of Mary Lou Zeek Gallery. Learn how Salem's art guru got her start -- and how she keeps growing. June 7, 12 - 1pm, no cost.

· From Stress to Sanity - Most business owners have goals they never get to. This class will give you clarity and the inspiration to act! June 21 at 12 - 1pm, no cost.

· Taxes Made Easy: Getting Through the Tax Maze - Learn the basics on correctly reporting and paying your state business taxes. Get the answers to your questions in this session. June 22, 10 - 11:30 am, no cost.

· R U Bankable? - A free symposium for small businesses on access to capital. Come and hear a panel of business lenders talk about sources of capital and how to access them. June 23, 10 - 12 noon, no cost.

BASI partners with McMinnville High School



On April 27th and 28th, BASI Northwest Lab hosted 115 students from Laura Syring and Dan Wells' Chemistry 1B classes at McMinnville High School. Students had the opportunity to ask questions and hear presentations about the drug development process and careers in the life sciences from Lori Payne, Vance Cooper and Jeremy Shinoda. They also donned lab coats and safety glasses and headed into the lab to see liquid chromatography (KoolAid) and mass spec demonstrations from Analysts Scott McConkie and Zahuindanda DeForrest.



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503.474.4724 • www.millertech.biz
p.o. box 1308 • 105 NE 8th Street
McMinnville, OR 9712

McMinnville

Community Night @VOLCANOES STADIUM



VS



Friday, June 24

Gates Open 6:00 pm - Game Time 7:05 pm

Tickets Available At

McMinnville Chamber
of Commerce

Special Chamber
of Commerce Price!

\$5.00
RESERVED
VOUCHER

A savings of \$5!

(503) 390-2225



www.VolcanoesBaseball.com

Ambassadors

Showcasing our Member Businesses in May!

May 6th!



Martin & Janet Bleck prepared an amazing breakfast for everyone who attended Greeters on May 6th including... Homemade Buttermilk Biscuits served with Country Sausage Gravy, Pinot Eggs, Seasonal Fresh Fruit Crumble, Assorted Scratch-baked Breakfast Breads: Scones, Sticky Buns, Chhese and Fruit Danish, with Coffee, Tea, Juice and Water! If you missed this wonderful meal check out their catering at www.roguegourmet.com!!

May 13th!



"See Ya Later" Foundation
Inspiring Youth-Encouraging Families



www.seeyalater.org

May 12th!

BAH at....



Thank you to Del and the Rock of Ages/Valley View team who prepared a wonderful BBQ meal for those who attended our May Business After Hours! Also... Congratulations to Del Zook who just graduated from our 2010-11 Leadership MAC Class!!

May 20th!



Michaëlle Crawford, Owner and Manager, shared with us about the Ultimate Tan & Med Spa's various services including tanning, full hair care, massage, ThinSpa and much more! Don't forget their Mystic Tanning Friday Specials of just \$14! Visit their website for additional specials and details at www.theultimatetanandspa.com!

Upcoming In June...

June 3rd - Greeters at Freelin-Wade Co.
June 9th - Business After Hours at Yamhill Valley Vineyards

June 10th - Greeters at Encore Home Furnishings
June 17th - Greeters at Laughing Bean Bistro
June 26th - Greeters are Mule Lip Pub N Grub

Don't miss the Mule Lip Pub N Grub Ribbon Cutting on June 24th at Greeters - 8:15 - 9:00 AM!

Turkey Rama 2011 Chamber

SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSORSHIPS



SPONSOR BENEFITS

SPONSOR BENEFITS	PRESENTING SPONSOR \$15,000	PLATINUM CIRCLE \$7,500	GOLD CIRCLE \$5,000	SILVER CIRCLE \$2,500	BRONZE CIRCLE \$1,500
	Signature Logo Throughout	Prominent Logo	Logo	Boldly Listed	Listed
Opportunity to speak at event	X				
Opportunity to display banner at event	X	X			
Complimentary ad in special newspaper insert	HALF-PAGE	QTR-PAGE	EIGHTH-PAGE		
Recognition in newspaper ads (valued at more than \$5,000)	X	X	X	X	
Recognition on event signage	X	X	X	X	
Public recognition from emcee at an event	X	X	X	X	X
Recognition at sponsor level in press releases	X	X	X	X	X
Complimentary Turkey BBQ Dinner Tickets	16 (Valued at \$192)	12 (Valued at \$144)	10 (Valued at \$120)	8 (Valued at \$96)	6 (Valued at \$72)
Recognition in Chamber newsletters (before & after the event)	X	X	X	X	X

SUPPORTING SPONSORSHIPS

Golden Turkey	\$500	6 BBQ Dinner Tickets & BBQ Table Sponsorship
Imperial Turkey	\$250	5 BBQ Dinner Tickets <i>(Included with Top Floor Membership)</i>
Royal Turkey	\$200	4 BBQ Dinner Tickets <i>(Included with 4th Floor Membership)</i>
Grand Turkey	\$150	3 BBQ Dinner Tickets <i>(Included with 3rd Floor Membership)</i>
Big Turkey	\$100	2 BBQ Dinner Tickets

YES, I WANT TO SUPPORT THE CHAMBER'S 2011 TURKEY RAMA ACTIVITIES

Business Name: _____

Contact Name: _____

Address: _____

Email: _____

Phone: _____

Check Enclosed Please Bill Me

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor | <input type="checkbox"/> Golden Turkey |
| <input type="checkbox"/> Platinum Circle | <input type="checkbox"/> Imperial Turkey |
| <input type="checkbox"/> Gold Circle | <input type="checkbox"/> Royal Turkey |
| <input type="checkbox"/> Silver Circle | <input type="checkbox"/> Grand Turkey |
| <input type="checkbox"/> Bronze Circle | <input type="checkbox"/> Big Turkey |

Deadline - June 1st, 2011 (To be included in Chamber Newsletter and Turkey Rama advertising)

For more information contact: **Phil Hutchinson**, 503-472-6196 - phutchinson@mcminnville.org

TURKEY TROT

8 K RUN, 5K RUN/WALK and 2 mi WALK

JULY 9, 2011

To Benefit:



Sponsored by:



Presented by:



REGISTER BY
JULY 18T TO
GUARANTEE A
2011 RACE SHIRT!!!

Scan Me!
w/ Smart Phone



Registration:
7:00 - 7:45 am

Race Begins:
8:00 am

Location:
McMinnville Chamber
parking lot
& City Park
- 4th & Adams -



Cost: \$15 Walk, \$25 Run (includes t- shirt, prizes and coupons)

Team Discount! *\$3 per Team Member (10 person minimum)

*Entry fee on Day of Race increases to \$20 Walk/\$30 Run

Team Captains must register ALL Team members!

register online:

www.raceit.com/register/?event=4530

SPONSORSHIPS AVAILABLE! see BELOW

Walker - \$100

- Company Listing on all Promotional Materials
- Announcement Recognition at Event
- Free registration for up to 2 participants

Trotter - \$250

- Logo Listing in black and white on all Promotional Materials
- Announcement Recognition at Event
- Free registration for up to 5 participants
- 2 BBQ Dinner Tickets

Runner - \$500

- Company Logo in color on all Promotional Materials
- Announcement Recognition at Event
- Free registration for up to 10 participants
- Promotional materials available day of race (company provided)
- 4 BBQ Dinner Tickets

Contact the McMinnville Chamber for additional information -
503.472.6196 or chamberinfo@mcminnville.org



Leadership Mac!

Big Day for Leadership MAC Class of 2011!

Leadership Mac participants spent an event-filled day on May 11! An information-packed session focusing on Leadership and the History and Culture of McMinnville was followed by a graduation celebration that evening.



"Leadership, Culture, and History" day began with the "3 V's" of Leadership presented by Linfield Professor, Dave Hansen. Dave initiated this leadership theme back in September during the group's first session together, and

brought the training full circle with a morning full of thoughtful exercises and discussion. Following lunch and a short map quiz of Yamhill County landmarks, the class met

with Kris Gullo, McMinnville Downtown Association Manager, who entertained the group with historical facts about the community's



early beginnings and subsequent development. Kris then led the group on a walking tour of our historic 3rd Street district. The class day ended at McMinnville Public

Library, where Library Director Jill Poyer and Library Staff provided tours and updates on a myriad of interactive library services.



Not long after class adjourned for the day, Leadership Mac participants and their guests

began to arrive at the Willamette Valley Vineyards Wine Center in the heart of historic downtown McMinnville for their Graduation Celebration. Social time, with refreshments served by the Wine Center and Harvest Fresh Deli, was accompanied by power point highlights of the year. 25 graduates were recognized individually with plaques and awards, and their names were



added to the list of over 500 alumni of this award winning leadership development program since its inception in 1989. 2010-11

graduates included: Julie Bacon (First Federal); Shannon Carefoot (Willamette Valley Medical Center); Sandi Colvin (Hidden Treasures Gallery); Zahindanda DeForrest (BASi Northwest Laboratory); Sam Dinsmore (Online NW); Sam Elliott (McMinnville Police Department); Donna Fleischman (McMinnville Fire Department); Sean Garrison (City of McMinnville); Kristen Harrison (Farnham Electric); Matthew Hoffman (City of McMinnville); Marci Humlie (McMinnville Water & Light); Karl Kamper



(Willamette Valley Medical Center); Mary King (MACC); Katie King (Western Oregon Waste); Alicia Martin (Freelin-Wade); Pat Oleachea (News-Register/OLI); Elizabeth Penrose (Kathleen Bernards, CPA); Jaime Phillips (McMinnville Water & Light); John Pierson (Cascade Steel); Connie Pullen (Willamette Valley Medical Center); Patti Reid (First Federal); Christine Vogel (BASi Northwest Laboratory); Melissa Wiedeman (Freelin-Wade); Katharine Williams (WorkSource Yamhill Center); and Del Zook (Rock of Ages/Valley View Retirement).



For information about how you, a friend, or co-worker can become a part of the Leadership Mac Class of 2012, visit the Chamber Website or contact Phil at the Chamber Center. Space is limited, so make your call today!





HILLSIDE RETIREMENT COMMUNITY

invites you to

A Taste of the Valley

Saturday, June 25, 2011
2:00 - 4:00 PM

You will not want to miss this incredible event featuring samples of some of the delicious foods grown and produced in our local area. At Hillside's open house you will have the opportunity to tour the variety of residence options available at Hillside, go for a gator ride, win fantastic prizes and sample food and drinks from the following local companies:

Cheeses from Willamette Valley Cheese Company in Salem.
Wines chosen by Wednesday Wines in McMinnville.
Breads from Red Fox Bakery in McMinnville.
Olive Oil Tastings from The Oregon Olive Mill at Red Ridge Farms in Dayton.
Fresh Produce from Harvest Fresh in McMinnville.
Desserts created by Hillside Retirement Community in McMinnville.

We will be giving tours of our residences and drawing for door prizes every 20 minutes. We will also be offering gator rides out to visit our Villas. If you are not sure what a gator ride is be sure to come and find out.

Musical entertainment provided by our Hillside residents.

Bring your friends!

Bring your family!

We look forward to seeing you on June 25!

Stop in for coffee and meet some of our family. We'd love to have you!

(800) 275-2384

Hillside Retirement Community
300 NW Hillside Parkway
McMinnville, OR 97128



HILLSIDE

Retirement Community



www.Emeritus.com



By Jody Christensen, MEDP Executive Director

McMinnville Economic Development Partnership Receives Memorial Fund

(McMinnville, OR) - The McMinnville Economic Development Partnership (MEDP) announced that the organization has received a donation from the McMinnville Industrial Promotions Board of Directors in honor of the many contributions that Harold Heller made to the McMinnville community. Mr. Heller passed away this past April.

"Harold was a visionary," said Carol Granger, a member of the McMinnville Industrial Promotions (MIP) Board of Directors. "He was committed to a long-term approach to economic planning."

McMinnville Economic Development Partnership is a public/private non-profit organization supported by contributions and investments from local partners. MEDP's mission is to grow and retain existing businesses and create valuable development resources in the community.

"We felt this contribution to our city's economic development organization would be a great way to honor our longtime friend and supporter Hal Heller," stated MIP President Doug Hurl.

This year MEDP is adding a VISTA Volunteer position to help develop the plus-phase of their successful McMinnville Business Pulse program.

Kelly McDonald, McMinnville Economic Development Partnership Board Member, noted, "The work we are doing today is possible because of people like Mr. Heller. We are benefiting today from his thoughtful insight and strong leadership over the years."

About MEDP

To learn more about the McMinnville Economic Development Partnership, contact Jody Christensen at 503.474.0544 or info@McMinnvilleEDP.com.

The partnership includes the City of McMinnville, McMinnville Water & Light, McMinnville Industrial Promotions, McMinnville Area Chamber of Commerce, Yamhill County and area businesses. To learn more about MEDP, visit www.McMinnvilleEDP.com.

We're here to help you make the right decision about a loved one with Alzheimer's.



EMERITUS SENIOR LIVING
Our Family is Committed to Yours.

You and your loved one share a lifetime of memories. But sometimes it's more important to plan for the future. Because they may now need more time and help than you can possibly give them.

We understand that each family's experience in caring for someone with memory loss or Alzheimer's is unique. Our goal is to foster a relationship where we get to know you and your family, allowing us to provide support and solutions for each individual situation.

Our innovative approach for Alzheimer's and Memory Care, Join Their Journey® encompasses many components that provide us the ability to meet each resident's and family's needs at each stage of the disease process.

Come visit our inviting memory care community
where Our Family is Committed to Yours!



OSPREY COURT
Memory Care Community

(503) 472-3509

320 SW Hill Rd, McMinnville • www.Emeritus.com



Business - Education Partnership

Making a Big Difference when it Matters!

McMinnville School District (MSD) is pleased to announce that we recently received a Spirit Mountain Community Fund grant to fund our Jumpstart Project, focused on supporting parents to ensure the healthy development of children, birth to age five. Jumpstart, which uses the Ready for Kindergarten program curriculum, will provide a series of three workshops, targeted to a child's age, to assist parents in providing stimulating play activities that foster healthy cognitive, social, and emotional development. For example, parents of birth to one year olds will attend a different series of workshops than parents of three to four year olds. There will be three workshops for each of five age groups, offered at two District elementary schools, and held in both Spanish and English. Parents will leave each workshop with developmentally appropriate toys and books for their child. The workshops, toys, and books will be provided to parents at no cost, and free childcare will be available. MSD believes the Jumpstart Project can narrow and eliminate the achievement gap with which approximately 40% of children enter kindergarten, thereby ensuring children begin school ready to learn. Jumpstart parent workshops will begin next fall. MSD is seeking volunteers and donated resources (such as food/catering for workshops, new books and toys, etc.). Volunteers could assist with child care during workshops, workshop planning and operations, publicity, volunteer and parent recruitment, and a variety of other activities. To learn more or volunteer, contact Patty Durfee at 503.565.4006 or pdurfee@msd.k12.or.us.



More Fun News!

Think Baseball... AND Summer will Surely Follow!



There's still an opportunity to become a supporting sponsor of "McMinnville Community Night @ Volcanoes Stadium!" \$300 earns your business bragging rights for the evening, and what an evening it will be! This special Friday night game on June 24 against the Eugene Emeralds will be the

Volcanoes 3rd home game and the last game of the team's first home stand, plus it'll also be the first Friday night Fireworks game of the season!

Lots of perks come with sponsorship, including free tickets, a table inside the entrance to the park to promote your business, publicity before, during, and after the game, and more. Call Phil at the Chamber to get in on the Sponsor fun.

Now, if you just want to see some great baseball, watch your weekly Biz Blurbs for information about admission vouchers. All McMinnville residents are entitled to pick up a voucher good for \$3 off the general \$8 admission price for special outfield seating. Chamber members, family, employees, etc. will be able to pick up a voucher at the Chamber Center good for \$5 off on \$10 reserved seating (which also includes a souvenir baseball) closer to home plate. So everyone pays only \$5 to get in, and trust us, there isn't a bad seat in the house! Once we receive them in the next week or so, we'll distribute the general admission vouchers through the Chamber and at each of our sponsor locations, and as noted, the value-added Chamber member vouchers will be available at the Chamber Center only.

Mark your calendar for June 24th and plan to "take me out to the ballgame . . .!"

Value, contd. from Page 1

such as networking events, discounts, directory exposure, sponsorship credit and advertising opportunities . . . but that's our accounting - I worry about yours.

The challenge for us is helping your business capitalize on your investment year after year, and in doing so earn your trust, loyalty, and continued membership investment. For a prospective member, the challenge is to sell the value potential. And that's where I need to ask you, as members, for your help.

Tell us what you get from your membership? Do you gain customers, build community goodwill or find services locally you may not have known were here? Would you be willing to tell others? Is this something you've seriously even thought about?

I'm willing to bet that many Chamber members continue to be members out of a sense of civic responsibility, perhaps with no expectation of a tangible return on investment. We love you for that! Still others need and expect a more direct return on their investment. We love that too - it challenges us to better define what we do on your behalf. And what we do - we are seeing quite clearly - needs to evolve and change as business evolves and changes.

So tell us - how do you value your membership? What do you value? What don't you value? Your feedback is important and will contribute to your Chamber's future success. There are contact opportunities aplenty - drop in, call or write any of us on the board or staff or have your say on the Chamber's Facebook, Twitter or Linked-In pages.

This could be YOU! Sign up for the 2011-12 Class Today!



Leadership Mac!

*A 9-month community
leadership program,
now in its 24th year!*

-  **Developing Leaders**
-  **Building Community**
-  **Making Connections**

**Reserve your spot in the
Class of 2011-12 now!**

Space is limited, so call today to reserve your place in
next year's class! For registration and information,
call the Chamber Center at 503.472.6196.

Business *After Hours*

Family Owned since 1986. Yamhill Valley Vineyards is the oldest winery in the McMinnville AVA. They grow, produce and bottle all of their own grapes right at their vineyard. They produce a variety of wines from their estate plantings of Pinot Noir, Pinot Gris, Pinot Blanc and Riesling.

ADDRESS: 16250 SW Oldsville Road
WHEN: Thursday, June 9th
TIME: 5:15 to 7:00 PM
COST: \$5 for Members, \$10 Non-Members

RSVP at chamberinfo@mcminnville.org or call 503.472.6196



Yamhill Valley
vineyards

Turkey Rama, contd. from Page 1

Mac Summer Fest Parade, McMinnville Cruise In at Turkey Rama, Artist's Village, Wine & Art Auction, Biggest Turkey Contest, . . . ?!

Whatever it is, we hope you'll invite your friends from far and wide to join in on the fun!

Thursday, July 7: Carnival opens at Rice Furniture - thrills, chills, games, cotton candy, and more - get special Thursday discount coupons at the Chamber!

Friday, July 8: Carnival continues, Summer Fest Parade and Street Dance on Third Street, Bowl-a-Rama at Walnut City Lanes!

Saturday, July 9: Final Day of Carnival, Turkey Trot starts in Upper City Park, Turkey BBQ in E. Wortman Park - Mouth-watering dinners in the Park and Turkey Halves available throughout town, Cruise In Car Show, Biggest Turkey Contest and Street Dance Downtown, Artist's Village opens in the Oak Grove at Linfield, Wine & Art Auction at Methven Family Vineyards! Ride The Trolley for free during the day to connect to all venues!

Sunday, July 10: Artist's Village at Linfield Continues!

A host of Premium Level sponsors (\$1000 and up) are helping to present this year's event, joined by many valuable Business Level sponsors (\$100 - \$999). It's not too late to add your name to either list! We'd certainly love to hear from you. And as always, volunteers are needed to make the weekend's activities a success. Simply contact the Chamber today and we'll welcome you to the party!

**YOUR BUSINESS
CARD COULD
GO HERE!**

Find out more Today!
Contact the Chamber!

find us...

On your favorite social media websites:



facebook
"McMinnville
Area Chamber of
Commerce"
(Fan Page)



linked in
"McMinnville
Area Chamber
of Commerce"
(Group)



twitter
"MacChamber"

and....

www.mcminnville.org



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CHAMBER of COMMERCE**

Chamber Staff & Officers...

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Doug Anderson..... Office Mgr/Bookkeeper
Leslie Banke Communications/Events

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Contact Information...

417 NW Adams Street
McMinnville, OR 97128
503.472.6196
FAX 503.472.6198
www.mcminnville.org
chamberinfo@mcminnville.org



" Let us always meet each other with smile, for the smile is the beginning of love."
~ Mother Teresa

Tuesday, April 21st - 5:30 - 7:00 PM - Wednesday Wines, 250 NE 3rd St.
RSVP to the Chamber - Special! \$15 Price includes Wine Tasting Class

This month we will feature Kathy Campbell of Wednesday Wines. Kathy will be not only hosting us but giving us a Wine Tasting Class, featuring one white and one red, with a complimentary glass of your favorite one! Join us to hear her wonderful story!

This Women In Business Group is a supportive, fun, social organization structured to help you achieve your goals.

McMinnville Area Chamber of Commerce

417 NW Adams Street
McMinnville, OR 97128

Let's find a special way to celebrate our Fathers...
Happy Father's Day to you all!

