



McMINNVILLE AREA
CHAMBER of COMMERCE



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save the date...

HOLIDAY OPEN HOUSE
Chamber Center
Thursday, Dec. 9
4 - 7 PM
417 NW Adams St.

BETTER BUSINESS IN 60 MINS.
"Secrets of a Great Employer," Part 3
Wednesday, Dec. 15
8 - 9:15 AM
306 NE Norton Lane

MEMBER ORIENTATION BREAKFAST
Thursday, Jan. 6
7:30 - 9:00 AM
1301 NW Michelbook Ln.

December 2010

Volume 21, Number 12

Great Fun! Great Food & Entertainment! And Well Deserved Recognition!

"Macopoly - then and now" set the tone for the Chamber's Annual Awards Dinner on November 18. Over 250 honored members and guests gathered at the Community Center to celebrate the passing of another successful year and to recognize many of those among us who made a special difference to the Chamber and Community during 2010. Hors d' oeuvres prepared and served by McMinnville High School's Grizzly Caterers, libations provided by McMenamins - Hotel Oregon, a fabulous dinner served by Haagenson's Catering & BBQ, and live musical entertainment courtesy of local artists John Wayland Harr, Liana & Jason Stone, Lennox Fleary and Josh Humlie & Family, provided a backdrop for presentation of 2010 Chamber and MEDP awards.

With the exception of two honorees who are singled out by the retiring Board Chair, all Chamber awards are selected by a vote of the Chamber membership from a lengthy list of deserving nominees also supplied by members themselves. Where possible, the team presenting each award includes a past winner and a current member of the Chamber Board of Directors. The 2010 Chamber Award winners are outlined below.

- Chair of the Board Award - Mark Siegel, Delphian School
- Beautification - McMinnville Downtown Association for McMinnville Public Art
- Volunteer of the Year - Rene' Bittle, First Federal
- Ambassador of the Year - Jon Gross, Pacific

MACOPOLY, contd. on Page 15



A word from Matt... Keeping The Focus On BUSINESS!

The holiday lights are shining downtown and there is a dusting of snow as I write my first newsletter article as your 2010-11 Chamber Board Chair. Last week at our Annual Chamber Awards Dinner I had the opportunity to share my thoughts about the state of our Chamber. Let me begin here by saying that a big challenge in our work as a board - like yours running a business - is continuity. The goals we set last year, shopping local, agri-tourism and advocacy all remain priorities. That said, there are two practical matters before the board and membership in the coming year that must be highlighted. Membership growth and advocacy.

We are a dues-supported organization and in these challenging economic times, membership reductions hit the Chamber budget hard. Coupled with declining revenue from Turkey Rama and other Chamber programs, we have been forced to trim our

budget and access reserve funds. The Chamber was wise to reserve funds in past years but the continued economic downturn has forced us - reluctantly - to ask for an increase in member dues for 2011. We have taken aggressive steps to rebuild membership, in part by seeking to add value.

One way we will add value in 2011 is with direct, consistent advocacy for the business interests of our members. Since 1999 I have served on our Government Affairs Council and looking back, we missed some opportunities to lead. Perhaps we were afraid taking a position might make a few members mad or hinder the excellent community and local government relations the Chamber enjoys. On the other hand, as some of our Board members have expressed, maybe leadership is what will attract members to us.

I want our Chamber to be vocal about the contributions businesses make and the threats that we face from a political class that lately

LAZZERI, contd. on Page 15

Top Floor Members:



Fourth Floor Members:

Cascade Steel

Chuck Colvin Auto Center

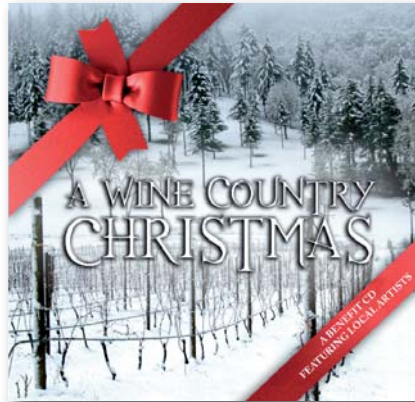
Express Employment Professionals

Les Schwab Tires

NW Food & Gifts

West Coast Bank

CHAMBER CHRISTMAS CD FEATURING LOCAL ARTISTS HUGE HIT!



The Chamber has produced a fabulous Christmas CD just in time for the Holidays. Each of the talented local artists has professionally recorded their favorite Christmas song and you, your friends, family and employees are going to absolutely LOVE each song!

You can purchase the CD at the Chamber Center or NW Food & Gifts, Oregon Stationers/Copy Cabana and Pacific Frame and Gallery on Third Street.

The CD sells for \$15 and any member can contact the Chamber for resale opportunities at their place of business. Members can purchase 10 or more CDs

for \$11 each. And a portion of each CD sold goes to benefit the McMinnville Education Foundation!



Songs include:

- 1.) *Winter Wonderland* featuring Lennox Fleary
- 2.) *God Rest Ye Merry Gentlemen* featuring Josh, Bethany and Manuel Humlie
- 3.) *Have Yourself a Merry Little Christmas* featuring Liana & Jason Stone
- 4.) *White Christmas* featuring Diva and the Dixies
- 5.) *Auld Lang Syne* featuring Mike Strickland
- 6.) *Oh Holy Night* featuring Isaac Sturtevant and Guests
- 7.) *Christmas Medley* featuring The Twilighters from McMinnville High School
- 8.) *Blue Christmas* featuring Kevin Nortness
- 9.) *Please Come Home for Christmas* featuring Sheena Hays
- 10.) *Traditional Medley* featuring John Wayland Harr.

Go to www.mcminnville.org to listen to a sample from the CD.



You are invited to our place for a Ugly Sweater Holiday Open House Party!



Thursday, December 9, 2010
Drop by between 4 and 7 PM

Please join us for Hors d' oeuvres,
Spirits & Holiday Cheer!

Show up in the ugliest Holiday wear and you could win a \$25 JCPenney Gift Card!

McMinnville Area Chamber of Commerce
417 NW Adams St.
McMinnville, OR



Calendar of Events - December

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3 GREETERS 8:15-9:00 AM Noon Kiwanis (at US Bank) 335 NE 3rd St.	4
5	6	7 Government Affairs Council 12:00 PM Civic Hall	8 Leadership MAC 8:00 AM - 5:00 PM Meet at Church on the Hill 700 N Hill Rd.	9 Chamber Holiday Open House 4 :00 - 7:00 PM Chamber Center	10 GREETERS 8:15-9:00 AM Timmreck & McNicol Jewelers 428 NE 3rd St.	11
12	13 Exec. Committee 12:00 PM Chamber Center	14 Ambassador Committee 9:30 AM Chamber Center	15 BETTER BUSINESS IN 60 MINUTES - GREAT Employer Part 3 8:00 - 9:15 AM 360 NE Norton Ln. Business-Education Committee 12:30 PM Chamber Center	16 Leadership MAC Advisory 8:15 - 9:15 AM Chamber Center Program & Events Committee 2:30 PM Chamber Center	17 GREETERS 8:15-9:00 AM Mya's Salon 2274 SW 2nd St., Suite B	18
19	20	21 Board Meeting 7:30 - 9:00 AM Golden Valley	22	23	24 NO GREETERS Christmas Eve Chamber Open 8 AM - 12 PM	25 Merry Christmas!
26	27 Exec. Committee 12:00 PM Chamber Center	28	29	30	31 NO GREETERS Have a safe & fun New Years Eve! Chamber Open 8 AM - 12 PM	



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 p.o. box 1308 • 105 NE 8th Street
 McMinnville, OR 9712



American Legion Veterans Club

Restaurant open to the public. Children welcome.
 Lunch 11-2
(M-W--Chef's Choice, Th--NY Steak, F--Clam Chowder)
 Friday Dinner 6-8 (prime rib, NY steak, seafood & more!)
 Call the Post or check our website for special events during the week.
 Banquet Room available for rent.
 RV park with full hook-up.

126 NE Atlantic Street, McMinnville, 503.435.2218
 Website--vetsclub.org Email--legionpost21@msn.com

It's Holiday Open House Season!

Flowers, Holiday Wreaths and Yummy Snacks at Poseyland's Open House!

Free flowers for a year could be yours if you stop by Poseyland's Holiday Open House Friday, December 3rd, from 11 AM - 5 PM and enter the drawing. They will also be featuring their Christmas giftware, holiday wreaths and delightful snacks. It's also a great time to order your Christmas centerpiece or poinsettia! Support our Chamber Members and shop local!

Festival of Trees & Holiday Open House at Life Care Center of McMinnville!

You are cordially invited to Life Care Center for their Holiday Open House and Festival of Trees Thursday, Dec. 9th from 4 - 6 PM. Join them for hors d'oeuvres, live entertainment and a tour of trees as they celebrate with past residents, friends, family and the local community!

Shop Local at Downtown McMinnville's Holiday Open House!

Saturday, December 11th from 12 - 5 PM will be filled with joy and cheer in downtown McMinnville. From Holiday lights to strolling musicians to horse-drawn carriage rides for FREE,



you'll love every minute. Some of your favorite downtown stores will be offering Holiday specials and treats so don't miss out. Also, late night Holiday shopping on Fridays until 8 PM continues through Dec. 17th. For every \$10 you spend, between 5 - 8 PM, you'll be entered into a drawing for a \$50 Downtown gift certificate.

Holiday Party at 3rd Street Flats!

Eat, drink and be merry while you enjoy Downtown McMinnville's holiday lights from above and sample the best of 3rd Street Flats. Original art on display, fabulous wines, a chocolate tasting and more! Join them Friday, December 3rd, from 6 PM until... for a night filled with great friends and good cheer! www.thirdstreetflats.com

Western Title & Escrow's annual Holiday Open House just around the corner!

To celebrate the season, the McMinnville office of Western Title & Escrow Company would like to invite you and your staff to attend their annual Open House. Enjoy an assortment of hors d'oeuvres and refreshments and networking with other business representatives within our community. This great event is just around the corner on December 15th from 5 - 7 PM. www.westerntitle.com

MACC Member & Community News

Chamber members are welcome to submit items for this column. Please email your news items to Leslie (lbanke@mcminnville.org) by the 20th of the month prior to publication.

4th Annual Civil War Chili Cook-Off

Freelin-Wade will be hosting their fourth annual Civil War Chili Cook-Off and Hot Dog Feed. This highly anticipated event gets bigger every year and will feature up to 20 varieties of chili. Special thanks to a generous donation of hot dogs, buns and chips from the Willamette Valley Medical Center, all of the money raised will go directly to Give A Little Foundation. The Hot Dog Feed will feature grilled hot dogs with all the trimmings, chips and a soda for \$4. This year's Hot Dog Feed and Chili Cook-Off will be held Friday December 3 from 11:30 AM - 1:00 PM.



Third Street Holiday Market hosted by La Bella Casa

La Bella Casa is hosting a Holiday Market now through December 28th, 7 days a week, in their basement, including 16 local vendors! It is a great place to find Holiday and Everyday gifts for your friends and family. Bumblebee Hill Farms is still located on the main floor, selling wreaths, handmade soaps

and lavender. For information call 503-435-2313 or visit www.shoplacasa.com.

Gallery Theater presents "ANNIE!"

Gallery Theater invites you to come see the beloved musical "Annie," running through December 18 on the main stage. This is a great family event to kick off the holiday season! Tickets are \$15 General Admission and \$13 Students/Seniors. Family discounts available. For further information go to www.gallerytheater.org.



SOROPTIMIST
Best for Women

Soroptimists kick-off 22nd Holiday Tour of Homes

Soroptimist International of McMinnville invites you to tour six beautifully decorated homes in the McMinnville area as part of their 22nd annual Holiday Tour of Homes on Sunday, Dec. 12th. Enjoy the silent auction and holiday festivities featuring live music, holiday treats & no-host wine bar at the Bayou Mansion, noon - 5pm.

NEWS, contd. on Next Page

MACC Member & Community News, cont'd.

Tickets \$15 adults/\$12 seniors (over 62). Tickets available at Oregon Stationers & Kathleen's Hallmark. Proceeds benefit Soroptimist Scholarship Awards and Human Trafficking Awareness Projects. For more information, please call 503-434-0255.

Spend the Holidays at the Evergreen Aviation & Space Museum!

Not only is Evergreen lighting up the 747 on Thurs., Dec. 2, at 5:30 PM they are showing several Holiday movies this season starting Fri., Dec. 3 with "Elf!" They will also be showing "National Lampoon's Christmas Vacation," "White Christmas" and "Polar Express" in 3D with Santa on Dec. 18. The events continue with a Toys for Tots drive and Polar Express Pajama Days. Find full information at their website, www.sprucegoose.org.

"Mississippi Boy" Just Released!



Mike Strickland, local pianist, just released his newest CD, "Mississippi Boy." This CD is filled with Mike's original blues and boogie piano inspired by his Mississippi roots. Titles include Sonny's Boogie, Doc's Rock, Cornbread Boogie and Butter Bean Blues. Mike's CD's can be purchased downtown at NW Food & Gifts, by phone at 800-825-6453 or from Mike's website at www.mikestrickland.com.

Let The Rogue Gourmet Catering Company Cater Your Holiday Event and Receive 10% Off as a Chamber Member!

The Rogue Gourmet Catering Company is the latest volume in the culinary careers of Janet and Martin Bleck. Together, over the course of twenty years, they built up one of the largest

catering companies in Miami, along the way experiencing the depth and breadth of situations that forge industry professionals. Now, in a new chapter of their lives in fantastic Oregon Wine Country, and as successful restaurateurs, they are once again succumbing to the call of the catering siren. The innovative menu items are prepared from scratch by the talented culinary team and presented with the idea that the "eye eats first". No order is too small, and don't worry about calling at the last minute - The Rogue Gourmet Catering Company are catering experts! For menu ideas visit www.roguegourmet.com, and for further information call Janet at 503-915-8810.

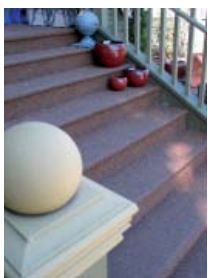
The Giving Tree starts NOW!

It's Giving Made Easy! The "See Ya Later" Foundation is organizing their 3rd annual campaign providing Christmas Tags at over 20 local businesses, including the Chamber. SYL is asking folks to purchase various Gift Cards for the Giving Tree this year benefiting four local non-profits! Gift Cards of any amount may be purchased from any business (although Wal-Mart, gas cards, restaurant and grocery cards are most helpful). You will receive a tax donation receipt after dropping off your purchased gift card. The purpose of the Giving Tree is to benefit this group of amazing local non-profits so they can in turn encourage hurting, discouraged or financially struggling families during the holidays. This year's Giving Tree campaign will benefit the following local non-profits!



1. Henderson House: www.hendersonhouse.org
 2. Juliette's House: www.julietteshouse.com
 3. Give a Little Foundation: www.givealittlefoundation.org
 4. Seeds of Hope: www.SeeYaLater.org
- Together, we can help a LOT of families during the Holidays!

STEP UP! It's a Win-Win for All!



By now all Chamber members have received an invoice for their annual Chamber investment. Our thanks to those of you have responded already! And for those who haven't, please keep in mind that payment in full prior to January 17 entitles you to a discount. Also included with this year's dues statements was an encouragement to Step Up to the next membership level. We sincerely hope

that each of you who make the marketing decisions for your organization will seriously consider the opportunities which await at the next level. And speaking of opportunity, upon receiving his invoice for 2011, Del Zook, CEO of Rock of Ages/Valley View Retirement Community took the opportunity to share his philosophy regarding the value of the Chamber to his organization, and we think it bears repeating.

"At Rock of Ages/ Valley View Retirement/ MAIDS each year we reconsider the value we receive from our advertising dollars and this year is no different. As a "Top

Floor" member it is important to justify the dollars we spend. Yes, it does cost, but I consider our investment in the Chamber two-fold, first the exposure we receive with our membership. This year we will have additional exposure as top floor members which we consider a bonus over last year. This past week I spoke with an out of town family member who is moving to town and starting a new business. I told him Chamber membership is a "must" and a great way to become involved in the community. That brings me to the second part of our benefit as a "Top Floor" member. It is giving back to this community which only helps build our organization's reputation as a recognized leader in community service and provides opportunity to help strengthen a better future for this great community."

Thanks for the kind words Del! employees! Display your membership plaque prominently in your business and talk to customers, colleagues and friends about the benefits of Chamber membership. The more our Chamber grows, the more opportunity grows for all of us!

Spotlight Shines on Ayris Clay from Osprey Pointe



Ayris Clay
503.435.1000

Director of Sales and Marketing, Ayris Clay, has been in the sales and marketing field for the last 10 years. She started in the advertising business for a newspaper and was quickly promoted to Sales Manager. She was fortunate enough to have multiple sales increases each year in her department and was soon given the opportunity to work for a Fortune 500 company. There she opened a sales branch office and exceeded her goals by 25% the first year. Her heart has always been in the

health industry and when the sales and marketing position opened at Osprey Point, she was honored to be hired. She loves providing options for families and seniors in their time of need. She feels very lucky to know that the seniors living in the Assisted Living and Independent Cottages receive the best care by an amazing staff. If you have not stopped by lately, please do. They would love to meet you and show you the changes at Osprey Pointe.

Osprey Pointe Assisted Living Community is an 81 apartment community that opened in September 2001. In 2007, they opened their 16 Independent Living Cottages and the close proximity to shopping, physicians, and hospital care make their facilities very popular with the retirement community. Osprey Pointe has achieved an outstanding reputation within the local community as well as the outlying areas. They are considered one of the best communities within Yamhill County due to outstanding customer service, a clean and inviting environment as well as beautiful lawns and outside sitting areas. Residents, family and visitors alike feel a sense of home upon entering their community. All who walk through the door are greeted in a warm and friendly manner, regardless if they are a new visitor or a family member who comes on a daily basis. Osprey Pointe prides itself on being a "home" to their residents, not just a care facility. Their staff feels as though the residents are their family and it shows in the care each person receives.

find us...

On your favorite social media websites:

 **facebook**
"McMinnville Area Chamber of Commerce"
(Fan Page)

 **linked in**
"McMinnville Area Chamber of Commerce"
(Group)

 **twitter**
"MacChamber"

and....
www.mcminnville.org



McMinnville Lions Club



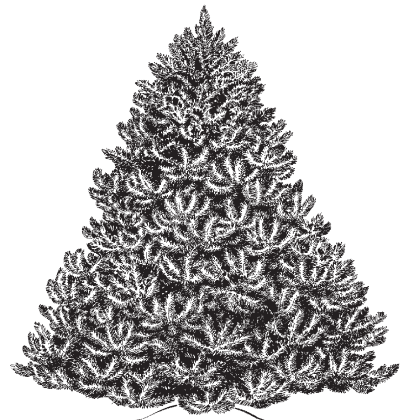
CHRISTMAS TREE SALE

November 27 – December 21

Colvin Auto Center

Corner of 99W & McDaniel Ln

9am - 9pm
7 Days a Week



Douglas, Noble & Grand Firs



Drop-off barrel for
Yamhill County Food Bank

**Proceeds Support
Lions Club Charities**

Business - Education Partnership

A Closer Look at the Arts, Information and Communications Pathway at McMinnville High School

PUBLISHING AND BROADCASTING

In the publication pathway the high school newspaper, "The Bruin," is working on its 2nd print issue of the year and also redesigning their website at www.mhsbruin.com. Look to see the new launch of the site by Winter Break. Publication students also attended Fall Press day Oct. 20 at the Oregon State campus. They attended sessions on video production, photography, writing and design.



VOCAL AND INSTRUMENTAL MUSIC

The MHS choirs and bands, under the direction of Robin Pederson, Dana Libonati, and Jeff Hornick, have had an outstanding start this year, including three wonderful fall concerts. The choir program has grown to the point of needing a larger auditorium to hold all of the parents: we see this as a wonderful problem!

Robin Pederson has been hired by the district to coordinate the K-12 music program. She is leading the elementary, middle school, and high school staff in developing a cohesive curriculum that takes the kids from kindergarten to high school excellence.

The MHS Music Pathway is making plans to add a music

technology track and an arts management track in the near future (2011-12?) to further prepare our kids for jobs and an even brighter future.

VISUAL ARTS

In the spring, there are several opportunities for art students to take part in. All interested art students will be invited to tour PNCA (Portland Northwest College of the Arts) and OCAC (Oregon College of Arts and Crafts) as a field trip. Yearly, Portland houses the largest ceramics show this side of the Mississippi, the Ceramics Showcase. Students are encouraged to travel to Portland to take part in the festivities, meet and talk to artists and get a chance to see what is currently being created in clay. As a bonus, at the same place and same weekend, are 4 other shows which include fiber arts, metal arts, wood arts, and glass arts. Other opportunities include high school juried exhibitions at NW Oregon Arts and OCAC. NWOA provides a chance for 15 students to partake in an all day event of creating art, having their art judged, and participate in an awards ceremony. OCAC has two administrators from the college come out and select a number of student art works for their annual high school exhibition. Those students who's works are chosen will receive a \$2500 scholarship to OCAC.



MACA Students Seeking Projects

MACA, McMinnville's Media Arts and Communications Academy wants to help the community. They have students skilled in the areas of Graphic Design, Video, Web Design and Communications who would like to offer their services. MACA is looking for projects of a volunteer nature or for non-profit organization work. They don't want to compete with local businesses, so any work would have to be something that would be a normally un-paid position. The goal is that these projects would be mutual beneficial, giving students needed experience and internships or volunteer work while providing a service to you.

In the past, MACA students have taken on projects from designing web sites for non-profits, filming for City Club Events, creating graphics and PSA's for volunteer organizations

and more. If you are interested in teaming with one of MACA's students to help create a project, please contact Liz Randall at lrاندall@msd.k12.or.us or by phone at 503.565.5600, ext. 5627.



Twice a year, MACA students hold a Project Based Learning Exhibition to display projects related to their individual areas of interest. The first exhibition of the year is scheduled for **Wednesday, December 15, starting at 6 PM**, and the public is encouraged to attend to view the students' work and offer feedback. 8-10 Panelists are needed to help judge the exhibits. If you would be available to serve as a panelist/judge, please contact Liz Randall as noted above.

The name is new, but the faces are familiar.

At Columbia State Bank, you'll find the same exceptional service you always have, delivered by familiar faces you've come to know. You'll also find a commitment to the local community that has never wavered. And along with all that, you'll rest easy knowing you're banking with one of the safest and most secure banks in the Northwest. So you can bank on a good night's sleep, too.

McMinnville Branch
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www.ColumbiaBank.com



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Brad Lunt
Branch Manager
503-435-3680

Kyle Faulk
Loan Officer
503-435-3687

Using Your Benefits?

Join us for the Membership Orientation Breakfast to find out what the Chamber can do for you

If you are new to the Chamber, thinking about joining the Chamber, or you just want to know how to more fully benefit from your Chamber membership, then we invite you to join us for the Member Orientation Breakfast. This quarterly event will be held on Thursday, Jan. 6, 7:30 AM, at Michelbook Country Club.

After a delicious breakfast by Michelbook, your Chamber staff will provide an overview of Chamber programs, services and opportunities. This is also a great networking opportunity with your fellow Chamber members.

There is no cost to attend this event, but we do need your RSVP. Please call the Chamber by Tuesday, January 4, if you would like to attend.

Breakfast is being generously sponsored by:



Membership Orientation Breakfast

Thursday, January 6, 2011

7:30 - 9:00 AM

Michelbook Country Club



We wish you all a Safe & Prosperous New Year!

online
NORTHWEST

Internet, Phone & TV,

OnlineNW is now your best choice for DIRECTV sales and installation.

The holidays are here (like there wasn't enough stress) and that means visits from loved ones ("they're staying how long?").

OnlineNW wishes you tidings of comfort and joy! (And by "comfort and joy" we mean sanity! Get yourself or someone you love 100's of heart warming, yule tide, high-def channels.)

Happy Holidays!



503.687.1042

340 NE Ford St, Downtown McMinnville

Mon - Fri 8am - 7pm
onlinew.com
sales@onlinew.com

Yamhill County
CAREER & COLLEGE
EXPO
 2011

SAVE THE DATE!

Tuesday, March 15, 2011

9:00 AM - 12:00 PM Students

1:00 - 4:00 PM Public Job Fair

SECURE YOUR SPONSORSHIP TODAY!!

SPONSORSHIP:

- \$2500 Platinum (Includes FREE Booth)
- \$1000 Gold (Includes FREE Booth)
- \$ 500 Silver (Includes FREE Booth)
- \$ 250 Bronze
- \$ 100 Friend of Yamhill County Career & College Expo

(An Expo committee member will contact you to follow up on Sponsorship within the next few weeks.)

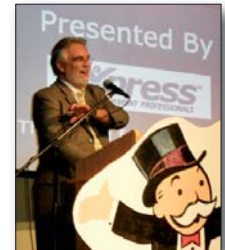
SCHEDULE:

- 9 AM - 12 PM**
 Career & College Expo for Yamhill County Juniors
 Keynote Speaker: **To be announced**
 Career Breakout Sessions
 Mock Interviews
 Vendor/College Fair
- 1 PM - 5 PM**
 Job Fair/Career & College Expo - **Open to the Public**
 Breakout Workshops
Dress for Success - Interview Skills - Resumé Writing

For more information, contact:

McMinnville Area Chamber of Commerce

mail: 417 NW Adams, McMinnville OR 97128 ~ email: Ibanke@mcminnville.org ~ phone: 503.472.6196 ~ fax: 503.472.6198



**Congratulations to all of our Award
 Winners & Special Thanks to all of
 our Sponsors!**



MEET OUR NEW FAMILY

EMERITUS SENIOR LIVING

We are pleased to announce that our community is now operated by Emeritus Senior Living.

Locally operated, nationally supported.



EMERITUS SENIOR LIVING - *Our Family is Committed to Yours.*

We believe this change will allow us to exceed your expectations for exceptional service, amenities, programs, and most importantly, our commitment to finding a safe place for your residents, clients, or patients.

Headquartered in Seattle, WA, Emeritus is one of the most nationally respected providers of assisted living, retirement living, memory care and skilled nursing services.

Emeritus has built its strength on this simple premise: Our Family is Committed to Yours.

What you can expect:

- The Community Relations Director you currently work with will remain the same - committed to serving your patients/clients/residents needs.
- Exceptional service, quality and professionalism.
- Quick and professional response for all referrals.
- Help to make your job a little easier by quickly completing assessments, assisting with completing medical paperwork and working closely with the resident and family to assure a safe and comfortable move-in.
- More options available to your clients!

SAFELY SOMEWHERE PHILOSOPHY:

Our ultimate goal is to find a safe place for your residents, clients or patients; whether it is an Emeritus Community or one of our partners in the local community. We will work until the identified potential resident is safely somewhere.



(503)472-9534

Hillside Retirement Community
300 NW Hillside Parkway
McMinnville, OR 97128



Leadership Mac!

Leadership MAC Explores "Basic Needs"

"Planning for Tomorrow's Basic Needs" was the theme of Leadership Mac's November session. The morning began with a fascinating introduction and tour of McMinnville's Water Reclamation Facility, followed by an equally insightful presentation about local water and power resources from McMinnville Water & Light. After a short bus ride to Western Oregon Waste's Recovery Zone facility, the class took a second walking tour, to learn about the latest recycling technology. Riverbend Landfill was the primary destination on the afternoon agenda. There the class discussed modern innovations in waste management. A Riverbend tour also included a look at the new generators which produce electricity from landfill gas, a relatively new partnership between Riverbend's parent company, Waste Management and McMinnville Water & Light.

December's Leadership Mac focus will be on "Human Services."

Continuing our new feature initiated in last month's newsletter, it's our pleasure to introduce you to another group of Leadership Mac participants. Pictured to the right, left to right are:

Zahuindanda "Dondi" DeForrest is an Analyst and Site Safety Officer at BASi Northwest Laboratories. In addition to extracting and analyzing biological samples, he ensures that safety training is performed and all safety regulations are met. Dondi moved to this area with his family in 1993. He loves God, his wife, and McMinnville, and enjoys running, reading, and sports.

Delvin Zook is the CEO of Rock of Ages/Valley View Retirement community. Del moved from Minnesota to this area with his parents in 1968 as a 5th Grader. He is an active volunteer with the McMinnville Chamber and serves on numerous local, regional, and national Boards of Directors. His interests include his family, travel, and supporting his son's basketball team, the Beavers, and the Phillies.

Katharine Williams is a Workforce Analyst with the Oregon Employment Department. She provides customized economic information to businesses and other organizations in Marion, Polk, and Yamhill Counties (free of charge). She and her husband moved to the area a year ago so that he could attend graduate school at OSU. Katharine enjoys hiking, reading, cooking, gardening, traveling, and volunteering.

Brian Lawrence is an Investment Advisor with Headwater Investment Consulting. He assists clients in understanding their goals and the risk they are willing to accept, and from that helps them develop a written investment plan to achieve those goals. Brian attended Linfield College in the late 90's and returned to the area to start a business. Brian volunteers for Habitat for Humanity and enjoys hiking, running and rock climbing.



McMinnville's Water Reclamation Facility



Western Oregon Waste Recovery Zone Facility



Zahuindanda "Dondi" DeForrest, Delvin Zook, Katharine Williams, Brian Lawrence



Group projects underway!



Riverbend Landfill

McMinnville Economic Development Partnership Announces 2010 Awards Recipients

The McMinnville Economic Development Partnership (MEDP) announced the MEDP 2010 Awards at the McMinnville Area of Chamber of Commerce Annual Dinner on November 18, 2010.

2010 MANUFACTURER OF THE YEAR

Manufacturer of the Year recognizes the outstanding manufacturing company that has contributed to the growth of our local economy through workforce development, best practices and a positive company outlook. The 2010 Manufacturer of the Year is **World Class Technology**.

Launched in 1991, World Class Technology quickly became a leading producer of cutting edge designs in orthodontic components such as brace brackets. The innovation has grown into a number of new products line including custom mouth guards and even micro-tools for robotic surgeries.

Today, World Class Technology has over 76 full time and 15 temporary employees. This year, World Class is reporting an 85% increase in global sales. World Class Technology is taking the world of orthodontic medicine to new levels.

2010 MANUFACTURING LEADER OF THE YEAR

Manufacturing Leader of the Year recognizes the outstanding leader in the manufacturing sector who has contributed to the growth of our local economy through workforce development, best practices and community involvement. The 2010 Manufacturing Leader of the Year is **Chris Harris**, founder and owner of Northwest UAV Propulsion

Systems.

Chris Harris is a true pioneer in unmanned aerial vehicle technology. Chris and his NW UAV engineering team have developed and marketed two new innovative and groundbreaking patented products—the NW UAV Muffler and the NW UAV Variable Pitch Propeller. Chris and NW UAV have developed all of this technology with IRAD (Internal Research and Development) funding.

Next on the horizon Chris and his team are currently working with the Oregon Nanoscience and Microtechnologies Institute (ONAMI) on the MEMS fuel injection system. This patented system will reduce fuel emissions and significantly increase flight time for unmanned aerial vehicles. In addition, it has numerous potential consumer applications.

MEDP BOARD OF DIRECTORS OUTSTANDING PARTNERSHIP AWARD

The 2010 McMinnville Economic Development Partnership's Board of Directors Award for Outstanding Partner of Year is **Job Growers, Incorporated** (formerly The Enterprise for Employment and Education) - our local workforce investment organization.

The Job Grower team has led the charge in providing resources and tools to help companies embrace high performance systems. They fund the Mid-Willamette High Performance Consortium, where companies like Cascade Steel, BASi, NW UAV, Mission Foods, Meggitt Polymers & Composites, Freelin Wade, Betty Lou's and others are able to access the best trainers in the field of LEAN High Performance Systems.

Hundreds of employees have been and will continue to be trained because Job Growers Incorporated knows highly skilled employees give our region the competitive advantage.



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McMinnville, OR

TOP 10 REASONS TO SHOP LOCAL

- 1. Keeping Dollars in the Local Economy:** When shopping locally, you are simultaneously creating jobs, fund more city services through property taxes, invest in neighborhood improvements and promote community development.
- 2. Entrepreneurship:** Entrepreneurship fuels America's economic innovation and prosperity, and serves as a key means for families to move up the economic ladder while providing you with the products and services you desire close to home.
- 3. Competition:** A marketplace of hundreds of businesses is the best way to ensure innovation and low prices over the long term.
- 4. Product Diversity:** A multitude of businesses, each selecting products based on local customer demand and interests guarantees a much broader range of product and service choices.
 
- 5. Jobs and Wages:** Local businesses create a multitude of jobs that you, your neighbors and friends depend on to sustain their quality of life.
- 6. Protect Local Character and Prosperity:** McMinnville is unlike any other city in the world. By choosing to shop locally you help maintain McMinnville's unique personality and distinctive flavor.
- 7. Reduce Impacts to the Environment:** Shopping locally helps to reduce carbon emissions, gasoline costs, etc.
- 8. Support Those Who Support McMinnville:** Local businesses are the largest contributors to local non-profit organizations, schools, hospitals, etc. Most of the programs and activities we have for our children, seniors, disadvantaged, etc. would not be possible without the generous support of time and millions of dollars donated each year by local businesses and their employees.
- 9. Local Businesses Support Other Local Businesses:** When your business purchases are made locally you are helping fellow business owners keep their doors open and provide employee jobs, making sure they are here the next time you need their products and services.
- 10. McMinnville is more important than a cheaper pair of underwear!** Invest you shopping dollars at home in McMinnville - you'll be glad you did!

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McMinnville Area Chamber of Commerce Vision & Mission Statement

Vision:

A thriving, sustainable, connected community...IN McMinnville!

Mission:

To be the premier resource for business programs, services, advocacy and networking in the greater McMinnville area.

LAZZERI, contd. from Page 1

seems out of touch with the fundamental building blocks of a healthy business environment. Over and over again I see local businesses who, despite the hard economic challenges of the past several years, continue to do everything possible to maintain employment, pay benefits and support local charity and do so in the face of major policy uncertainty and expansive and intrusive regulation and government red ink.

As a first step toward our goal, this week the Chamber has asked both Senator Wyden and Senator Merkley to vote for repeal of the so-called 1099 requirement in the 2010 health care overhaul bill. This requirement is a classic example of burdening small business with a regulation that will have little effective benefit while forcing a high cost of compliance.

There will be no shortage of opportunity for us, as your Chamber, to speak out on behalf of this business community - whether locally, in Salem or in Washington DC. I hope you will take the opportunity to let us know what's important to you and help us carry our message on behalf of building a stronger business community in McMinnville.



MACOPOLY, contd. from Page 1

Residential Mortgage

- Director of the Year - Matt Lazzeri, News-Register/Oregon Lithoprint
- Business Education Partnership (Business) - McMinnville Noon Kiwanis
- Business Education Partnership (Individual) - Linda Schwichtenberg, West Coast Bank
- Business of the Year - First Federal
- Business Leader of the Year - Jeb Bladine, News-Register

As noted, McMinnville's Economic Development Partnership is invited each year to offer its own recognition for excellence. The winners of 2010 MEDP Awards are:

- Manufacturer of the Year - World Class Technology
- Manufacturing Leader - NW UAV
- MEDP Board Award - Job Growers, Inc.

See MEDP's article on Page 13

By no coincidence, the musical artists who entertained the Awards Dinner audience also perform on the Chamber's new Holiday CD, "A Wine Country Christmas," which was unveiled during the evening. A total of 9 local performers and groups have lent their talents to this beautiful compilation of holiday favorites, each sung with a unique and memorable flair. This CD makes a perfect keepsake, gift, or stocking stuffer for friends, family and co-workers. See article on page two for more information about this limited edition holiday offering.

A huge Chamber THANKS to all who attended and all who helped make the evening one to remember, including a special thanks to the events many generous sponsors. And a hearty CONGRATULTIONS to all who were nominated and received awards! As 2011 rolls around, be thinking of that deserving individual, organization, business, or beautification project you want to nominate for recognition at next year's Annual Awards event.



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RSVP to the Chamber by Dec 16!

Wednesday, December 15

8:00 - 9:15 AM

Chemeketa Health Education Center
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McMinnville Area Chamber of Commerce

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A Wine Country Christmas CD is here! Stop by the Chamber to get yours today!