



macc IN Business

November, 2010

Volume 21, Number 11

In This Issue...

- BB in 60.....Pg 2
- Christmas CD.....Pg 2
- Calendar..... Pg 3
- New Members... Pg 4
- Member News... Pg 5
- Leadership MAC.Pg 6
- EXPO.....Pg 7
- Greeters.....Pg 8
- Annual Awards.. Pg 9
- HotTopic.....Pg 11

Coming Soon...

HOT TOPIC LUNCHEON

Bill Humphries
Citizens Bank President &
Chair of Fed Home Loan
Bank, Seattle Region
 Tuesday, Nov 9
 11:45 AM - 1:00 PM
 McMinnville Community Ctr

BETTER BUSINESS IN 60 MINUTES

Sheri Hill, FreelinWade
Creating a Culture Where
Employees Thrive
 Wednesday, Nov 17
 370 NE Norton
 8:00 - 9:15 AM

ANNUAL AWARDS DINNER

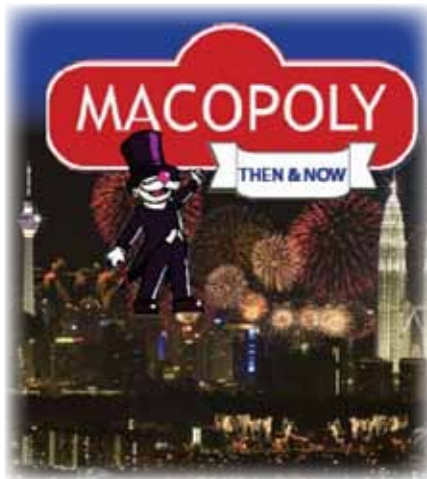
Thursday, Nov 18
 Social Hour 6:00 PM
 Program 7:00 PM
 McMinnville Community Ctr

Take a Chance at the Annual Awards Dinner No Need to Pass Go.... or Collect \$200 to Play MACOPOLY

PLEASE JOIN US NOVEMBER 18, 2010

TIME: 6:00 - 7:00 PM - Social Hour 7:00 PM - Dinner 7:15 PM - Program
LOCATION: McMinnville Community Center 600 NE Evans St., McMinnville

Tickets: \$35 per person



Presented By:



Our Annual Awards Dinner is coming up November 18 and you will not want to miss this year's event. The theme is **MACOPOLY - McMinnville Business THEN & NOW** and we will be recognizing outstanding Business men and women who have contributed to the community and economy in big ways. Each table will include a game board with sponsors displayed as "properties" and five-foot cardboard versions of the playing pieces positioned around the room. In addition to the wonderful menu the Chamber has planned, no-host bars and exciting award presentation...artists from "A Christmas in Wine Country" CD will be entertaining us throughout the evening.

Go to Page 9 for Sponsorship Information!

It's That Time of the Year....!

This month we'll be asking you or your organization to renew your annual investment in the McMinnville Chamber of Commerce! Statements will reflect a modest increase at each membership level, but payment prior to the middle of January will allow you to pay at last year's rate. We'll also be outlining some compelling reasons to "step up" to the next floor for the coming year. As always, your

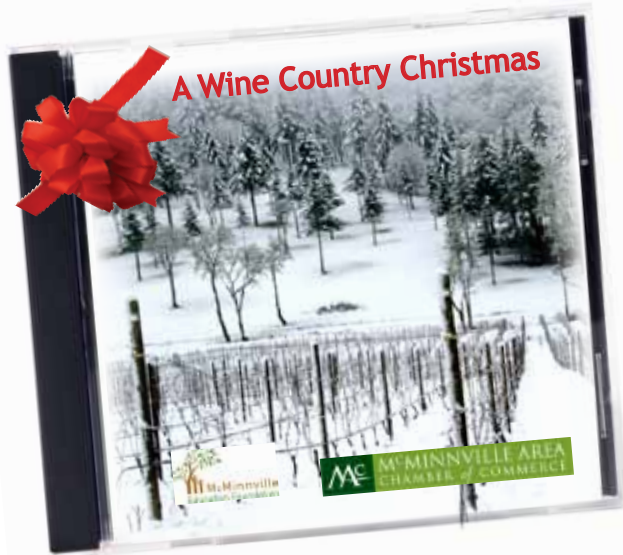
Chamber is here to serve YOU, but we can't do it without your continued loyalty and support!

Updated Profile Forms Due For Directory!

If you have a change in your contact information, be sure and fax the Profile Forms back to the Chamber by November 10th! This information will be used in the 2011 Business Directory.

Fax completed forms to 503.472.6198

CHAMBER PRODUCES SPECIAL CHRISTMAS CD FEATURING LOCAL ARTISTS!



The Chamber has produced a fabulous Christmas CD just in time for the Holidays. Each of the talented local artists has professionally recorded their favorite Christmas song and you, your friends, family and employees are going to absolutely LOVE this CD!

It will retail for \$15 with \$2 going to the McMinnville Education Foundation. Contributions to the Foundation will be directed to the Arts & Music Enrichment Fund.



Members can contact the Chamber for purchases over 10 for special discounted pricing and for resale opportunities in their businesses or for their organizations.

Several of the recording Artists will be entertaining us at our Annual Awards Dinner on November 18, "KICKING OFF" the sale of the CD.

There will be a sample of the songs on the mcminnville.org website in early November and if you are interested in Pre-ordering the CD, give the Chamber a call or e-mail.

Better Business in 60 Minutes

"Secrets of Being a GREAT Employer"

Part 2: Creating a Culture Where Employees Thrive



Ask anyone at Freelin-Wade if they LOVE where they work and you will hear a resounding YES! That doesn't happen by accident and this month VP & General Manager of FreelinWade, Sheri Hill, will let us in on the Secrets of Creating a Culture where people love to come to work and together make a difference in their company, community and each other.

What makes her employees so dedicated to their company and why do they feel so passionate about making their environment and community a better place to live and work? It's in the culture the Employer creates.



Wednesday, Nov 17

8:00 - 9:15 AM

Chemeketa Health Education Center

370 NE Norton Ln.

RSVP to the Chamber by Nov 16!



Breakfast Included: \$5 Members

\$10 Non-Members

Calendar of Events - November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2 Government Affairs Council 12:00 PM Civic Center	3	4 Program & Events Committee 2:30 PM Chamber Center	5 GREETERS 8:15-9:00 AM McMinnville Honda Used Car Center 3080 NE Hwy 99W	6
7	8 Exec. Committee 12:00 PM Chamber Center	9 Ambassador Meeting 9:30 AM Chamber Center Hot Topic Luncheon: Bill Humphreys Sr The Current Local Economy McMinnville Community Center 11:45 AM - 1:00 PM	10 Leadership MAC 8:00 AM - 5:00 PM Meet at McMinnville Water Reclamation Facility 3500 NE Clearwater Drive	11 Veterans Day Chamber Center Closed	12 GREETERS 8:15-9:00 AM La Bella Casa 406 NE Third St	13
14	15 Turkey Rama Exec Meeting 11:00 AM Chamber Center	16 Board Meeting 7:30 - 9:00 AM Golden Valley	17 BETTER BUSINESS IN 60 MINUTES 8:00 - 9:15 AM 370 NE Norton Ln. Business-Education Committee 12:30 PM Chamber Center	18 Annual Awards Dinner 6:00 - 10:00 PM McMinnville Community Center Leadership MAC Advisory 8:15 - 9:15 AM Chamber Center	19 GREETERS 8:15-9:00 AM NW Food & Gifts 445 NE Third St.	20
21	22 Exec. Committee 12:00 PM Chamber Center	23	24	25 Happy Thanksgiving! Chamber Office Closed	26 NO GREETERS Chamber Office Closed	27
28	29	30 Marketing Committee 8:00 AM Chamber Center				



↻ Technical Repair ↻ IT Consulting ↻ Computer Systems
 ↻ Networking/Wireless ↻ Web Design ↻ Software Development
 ↻ Business Phone Systems ↻ Web Hosting ↻ Database Development
 ↻ Telco Install/Repair ↻ Flash Animation ↻ Mechanical Design & Drafting

503.474.4724 • www.millertech.biz
 p.o. box 1308 • 105 NE 8th Street
 McMinnville, OR 9712

Veterans Day Swiss Steak Dinner
ALL VETERANS EAT FREE!!
Thursday, November 11
 Dinner will be served from 5:00 PM - 8:00 PM
 Cost for non-veterans is only \$8.50
 126 NE Atlantic Street, McMinnville
 503.435.2218

Welcome New Chamber Members Let's Do Business!!

The Rogue Gourmet Catering Company

Janet & Martin Bleck
roguegourmet@comcast.net
www.roguegourmet.com
503.915.8810

The Rogue Gourmet Catering Company is the latest volume in the culinary careers of Janet Bleck, a catering icon from South Florida, and her husband Martin Bleck. Together, over the course of twenty years, they built up one of the largest catering companies in Miami. Now in this new chapter of their lives they call McMinnville home and as successful restaurateurs, they are once again succumbing to the call of the catering siren and providing full-service, off-premise event planning and execution.

Janet's motto is "Hire a Yamhill Caterer". They offer the same level of service, quality, and experience as the competition to the north, but support the local economy! Many of the products they use are purchased from local farms and artisan food producers, and all of their service staff is from the immediate area. You can rest assured that the money spent with them stays local and helps the community and valley grow! For more information, give Janet a call

Cascade Employers Association

4068 Hudson Street NE, Salem
503.585.4320
www.cascadeemployers.com



Cascade Employers Association is an exceptional, membership based resource for over 500 Oregon employers committed to developing a strong, vital workforce. Cascade works with organizations who know a prosperous business is built on their people. Cascade offers progressive, ethical and down-to-earth knowledge and insight in human resource management - from hiring well, to training for excellence, to dismissing effectively. Practicing what they preach, for 10 years running the Association has been ranked as one of Oregon's "100 Best Employers to Work For."

MAC Pack & Ship

Jason Smith, Jeanne Smith & Kathy Williams, Owners
637 SW Keck Drive
503.472.9840

Mac Pack & Ship offers FedEx and DHL as authorized shippers and UPS and USPS services as a reseller. All their rates are "counter rates" with the exception

of USPS. They have full color same day service with banners, posters, photo enlargements and magnetic media. Some of their other services include mail box rentals, packaging supplies, monthly business billing, copy services (black & white and color), notary services (including traveling notary), free pickup in the area, no limit freight service and crate construction.

They pride themselves on superior customer service which includes carrying in packages, picking up packages or other items and specialized packaging. What sets Mac Pack and Ship apart from its competitors is their customer service which they feel is PRICELESS.

Willakenzie Lavender Farm & Gift Shop

Debbie Gorham and Bob Applegate, Proprietors
19700 NW Adcock NW Adcock Rd, Yamhill
503.662.4297

www.willakenzielavender.com

Willakenzie Lavender Farm & Gift shop not only grows lavender but raises suri alpacas on 20 acres outside Yamhill. Their gift shop offers lavender bath and body care products and lavender culinary products. They design and make the products using lavender from their farm and in addition offer luxury alpaca products that include blankets, rugs, yarn and apparel. They also carry fashion and home accessories as well as interesting local artwork.

Always avid gardeners, Debbie and Bob delight in tending a large landscape filled with roses and irises. Their love of animals coupled with Debbie's interest in fiber arts made raising fiber animals intriguing. They are open Memorial Day weekend and then through June and July on Friday/Saturday/Sunday from 10:00 am - 5:00 pm. They are also open by appointment.

22nd Annual Soroptimist Holiday Tour of Homes Sunday Dec. 12

Visit six decorated homes in the McMinnville & Carlton area, plus the Mansion at the Bayou and enjoy live music, refreshments and no host bar.

Also enjoy the 3rd Annual Silent Auction at the Bayou Mansion, featuring gift items and donations from local businesses and artisans. The proceeds from both the Holiday Tour & Silent Auction will benefit the McMinnville Soroptimist Projects and Scholarships, including their *Bringing Awareness to Human Trafficking* campaign.

Tickets for the Tour are \$15 & \$12 for seniors.
Tickets for only the Silent Auction and reception at



MACC Member & Community News

Chamber members are welcome to submit items for this column. Please email your news items to Mary King at mking@mcmminville.org by the 20th of the month prior to publication.

Bayou Mansion are \$5 at the door. Purchase tickets at Oregon Stationers/Copy Cabana & Kathleen's Hallmark. For more information, call Mary Baker at 503.434.0255.

Spirit Mountain Casino to Host Travel Yamhill Valley Annual Event Nov 8

27100 SW Salmon River Hwy
Grande Ronde
www.spiritmountain.com



Rodney Ferguson, CEO of Spirit Mountain and Chamber Board member will host this year's Travel Yamhill Valley (formerly Yamhill Valley Visitors Association) annual event at the fabulous Spirit Mountain Casino. Members and guests are invited to experience a night chocked full of excitement, information, food and entertainment. Opportunities will abound to network with others, try your luck at the gaming tables and enter to win some fabulous raffle prizes.

Member cost: \$20.00 Guests \$25. Reservations are required. You can call or email the Chamber for RSVP information.

Cheeses of Oregon at Coelho Winery Nov 19, 20 & 21

111 5th Street, Amity
503.835.9305
www.coelhowinery.com



Savor the allure of Oregon farmstead cheeses paired with favorite holiday Coelho Wines including the limited production of Amoroso Grenache wine.

\$15 Wine and Cheese flight.

MAC High School Grad Night 2011 Wine Raffle



Several of our members are involved in raising funds for Grad Night through a Wine Raffle. The Grand Prize is 25 bottles of Premium Oregon Wine and two winners will be chosen. Five runner up prizes include two bottles of Premium wine and the ticket sales will be limited so the odds of winning are 1 in 72!

Tickets are \$20 each or Three for \$50. Drawing will be Friday, December 3, in plenty of time for the holidays.

Tickets are available at these member locations:

La Bella Casa - 406 NE Third Street

Wednesday Wines - 250 NE Third Street

Western States Insurance - 1411 NW Adams Street

Contact: Nicole Obrist: 971.237.2658/nobrist2@wsi-insurance.com or Shauna Henry: 503.843.5153/sprighenry@onlinenw.com.

La Bella Casa Holiday Market Nov 10 - Dec 28

406 NE Third Street
503.435.2313

La Bella Casa will be hosting a Holiday Market filled with wonderful goodies from 15 Local Vendors!! Products include sterling, vintage & magnetic jewelry; homemade soaps; honey & beeswax; clocks; kids cloths; bamboo clothing for men & women; Alpaca clothing & accessories; fresh homemade pies; macaroons; jams; lemon curd; scones; tea; local hazelnuts; brittle; carmel; gingerbread ornaments and of course Bumble Bee Farms on the main floor selling wreaths, handmade soaps and lavender. Great holiday shopping!!

Ribbon Cutting at Mya's Salon

2274 SW Second, Suite B
503.883.4444
www.myas-salon.com



New Chamber member, Myrah Martin, is taking full advantage of her Chamber membership.

She is advertising in the 2011 Business directory and map, attends Greeters, dropped her brochures off at the Chamber for the display racks and recently engaged the Chamber Ambassadors in her Grand Opening and Ribbon Cutting ceremony.

She recently added an experienced Estotician and she is offering some great specials right now. Just a day at Mya's and you'll feel like a new woman (or man!)

**Post Your Holiday Specials on the
MACC Website for FREE**

Do you have a Holiday "promotion" you would like to advertise on the Chamber website? Just send the Chamber your information and we will post it for you.



Top Floor Members:



Fourth Floor Members:

Cascade Steel

Chuck Colvin
Auto Center

Express Employment
Professionals

Les Schwab Tires

NW Food & Gifts

West Coast Bank



GOVERNMENT: LEADERS SERVING THE PEOPLE

Government was the focus of Leadership Mac's October session. This second class in the 9-session series featured presentations from the City of McMinnville (Mayor Rick Olson and City Manager Kent Taylor), Yamhill County (Commissioner Mary Stern), and the State Legislature (Representative Jim Weidner and Challenger Susan Sokol-Blosser). Participants also discussed how an

idea becomes a law, and enjoyed some spirited competition with a "Presidential Trivia" game. The afternoon was highlighted by a presentation from Attorney Dave Haugeberg about the importance of grass roots influence and persistence, specifically with regard to bringing the Newberg-Dundee Bypass from a mere dream to close to becoming a reality. And the day closed with everyone's active participation in an upbeat growth-planning presentation and hands-on exercise coordinated by Assistant City Planner Ron Pomeroy.

In November, Leadership Mac participants will get an up-close look at many of our community's "Basic Services" we tend to take for granted every day. As the months progress, we'll take an opportunity in this newsletter to introduce you to the members of Leadership Mac's Class of 2010-11. So let's get started with the first 5 of our 28 participants. Pictured, left to right, are:



John Pierson - John is the Manager of Continuous Improvement & Quality Control at Cascade Steel. A software engineer who loves to cook, he moved to the community in 2004, and when not at work he stays busy coaching youth baseball and soccer. John's hobbies include football and other sports, family trips, and educating kids.

Pat Oleachea - Pat is the Accounting/Payroll Coordinator at Oregon Lithoprint/News-Register. A job brought her to this area in 1994. When not in McMinnville, Pat loves to be in Maui - she's made the trip three times in the past year-and-a-half. Hobbies include enjoying the sun, and spending time outside and with her son in Eugene.

Karl Kamper - Karl is Director of Laboratory Services at Willamette Valley Medical Center, where he's worked since moving to McMinnville in 2008. A proud Fellow of the American College of Healthcare Executives, Karl's hobbies include music (he's a piano instructor), acting (he was in the 2008 Gallery Theater production of Peter Pan), and gardening.

Sandi Colvin - Sandi is the owner of Hidden Treasures Gallery on 3rd Street in McMinnville. The gallery features art, custom framing and Giclee' Printing. Active in many community service clubs and organizations, Sandi has lived here since 1974. Her hobbies including hiking, biking, reading and almost anything out of doors, plus, Sandi holds a black belt in Shorin-Ryu Karate.

Sam Dinsmore - Sam is the Sales Coordinator for OnlineNW, a company specializing in internet and telephone services and website design. He came McMinnville to attend Linfield in 2005, graduating with degrees in Music and German. Sam loves both music (he writes his own music, sings opera, and teaches voice) and sports (he coaches recreational soccer).

Yamhill County
CAREER & COLLEGE
EXPO
 2011

Tuesday, March 15, 2011

9:00 AM - 12:00 PM Students

1:00 - 4:00 PM Public Job Fair

Our 2nd Annual Yamhill County Career & College Expo is a short 5 months away and we would love to provide you the opportunity to sponsor, participate and support this countywide event. We will bring high school juniors from all over Yamhill County together for a morning filled with a keynote speaker, career breakout sessions, mock interviews, and a business and college trade show. The afternoon will feature a Career Fair open to the public with educational workshops for job-seekers.

It's a one-day, county-wide event and we would love for YOU to be a part of it!

SAVE THE DATE! - TUESDAY, MARCH 15, 2011

SPONSORSHIP:

- \$2500 Platinum (Includes FREE Booth)
- \$1000 Gold (Includes FREE Booth)
- \$ 500 Silver (Includes FREE Booth)
- \$ 250 Bronze
- \$ 100 Friend of Yamhill County Career & College Expo

(An Expo committee member will contact you to follow up on Sponsorship within the next few weeks.)

SCHEDULE:

9 AM - 12 PM

Career & College Expo for Yamhill County Juniors

Keynote Speaker: **To be announced**

Career Breakout Sessions

Mock Interviews

Vendor/College Fair

1 PM - 5 PM

Job Fair/Career & College Expo - **Open to the Public**

Breakout Workshops

Dress for Success - Interview Skills - Resumé Writing

Please mark appropriate box if you are interested in participating in the following at the Expo:

- | | |
|--|---|
| <input type="checkbox"/> Mock Interviews | <input type="checkbox"/> Career Fair Vendor Booth |
| <input type="checkbox"/> Event Volunteer | <input type="checkbox"/> Career Breakout Panelist |

An Expo committee member will contact you within the next few weeks to follow up.

Presented by:



In Partnership With:



& the Yamhill County School Districts

For more information, contact:

McMinnville Area Chamber of Commerce

mail: 417 NW Adams, McMinnville OR 97128 - email: lbanke@mcminnville.org - phone: 503.472.6196 - fax: 503.472.6198

YOU'VE GOT TO GET TO GREETERS

Every Friday 8:15-9:00 am

NOVEMBER GREETER LOCATIONS

- NOV 5: McMinnville Honda Used Car Center
3080 NE Hwy 99W
- NOV 12: La Bella Casa
406 NE Third Street
- NOV 19: NW Food & Gifts
445 NE Third Street
- NOV 26: No Greeters
Happy Thanksgiving



Henderson House
New Ramp



New Joint Replacement
Center - WVVC



Serendipity
Mid-Valley Rehab



Great Harvest Bread
Co

Make Connections & Showcase Your Business

Spotlight Shines on Michelle Gregor and Western Title & Escrow

Did you know Western Title & Escrow is the only locally owned title and escrow company in Yamhill County? They have 12 offices serving seven Oregon counties. Western Title prides themselves in providing the highest level of professionalism with a twist of small town fun. Their mission is simple, "Provide each customer with a superior closing experience from the first touch to the last"!



Michelle Gregor
503.472.3154

Michelle Gregor is the Business Development Representative for Western Title and Escrow and is the public face of Western Title. She graduated from Amity High School in 2000 and graduated from Linfield College with a Bachelors Degree in 2004. She worked part time providing customer service at Western Title during the four years she went to college and once she graduated from Linfield, she was offered a full time position as an escrow assistant. She readily accepted their offer and worked in that capacity over a year until she left on maternity leave. Ready to return to a full time position again, she accepted the position of Business Development Representative where she has been a doing a fantastic job for over four years.

Michelle does her best to stay really involved in the community and serves in many, many capacities in Yamhill County. We appreciate her participation in the Chamber and suggest you give Western Title a try next time you need title and escrow services.

Map & Directory Ad Reservations

Come to a Close!

Nov. 10 last day for Map

Nov. 15 last day for Directory

Did you get your company's ad reservation in for the NEW Map and Business Directory?

Can you afford NOT to advertise to 15,000 people over the next 3 years? The Map is by far the most popular item the Chamber publishes and something people KEEP. For as little as \$164 a year, your company ad will keep on working for many years.

The Business Directory is the KEY informational publication the Chamber distributes. A professional ad sets you apart from your competition. Call the Chamber today!





ANNUAL AWARDS DINNER NOVEMBER 18, 2010

Become an Annual Awards Dinner Sponsor!

Title Sponsor - \$1500

(SOLD) Express Employment Professionals *Limit 1

(Company Logo included on all Awards Dinner publicity, Table Sponsorship, Premier dinner seating, Special Thank You during evening program)

Premier Sponsor - \$1000

(Company Logo included on all Awards Dinner publicity, Table Sponsorship, Premier dinner seating)

Dinner Sponsor - \$500

(Company Name Listed on all Awards Dinner publicity, Table Sponsorship)

Showcase Sponsor - \$250

(Company Name Listed on all Awards Dinner publicity)

Table Sponsor - \$100 *Limit 25

*Table Sponsors will be showcased on the **MACOPOLY** Board displayed on each table. A table card will be made with YOUR company name and logo which replicates YOUR square on the board. (Dinner tickets not included)

**For more information contact McMinnville Area Chamber of Commerce
Leslie Banke, Director of Member Relations 503.472.6196 or lbanke@mcminnville.org**

The Quickest Way to Increase Your Sales by 15% to 30%

Article by Donald Cooper

Very few businesses are complaining about being too busy right now and most are hunting for new customers. Here are a few action items you can implement that don't involve sales calls and expensive advertising. First ask yourself this question - How many of your customers are aware of ALL the products and services you offer and all the ways your business can help them? Most will admit they could do a much better job in this area. Businesses so often spend a fortune trying to attract new customers while failing to communicate all their value to the customers that already know and trust them. Here are some easy ways to increase your sales:

Does the back of your business card list all the ways you can be helpful or is it blank? Your business card should be an "actionable marketing document" including a checklist of possibilities.

Do you have a monthly or quarterly E-Newsletter that educates, informs and delights your customers, while gently reminding them of all the ways you can be helpful?

What about your business name? Does it explain how you help or is it vague or out of date? The business name, "The 10-Minute Manicure" for manicure kiosks in airports is brilliant because it says what they do and how long it takes, which is critical in an airport where everyone is in a hurry.

Most Tire Dealers now also offer mechanical services on which they make far more money than they do selling tires. But very few of them have changed their name to include and promote the fact that they do mechanical repairs. How much money would it cost to change your name from Al's Tire to Al's Tire and Auto Service?

So if you 'd like to increase your sales 15% to 30% over the next few months, create a PLAN, right now, as to how you will proactively and effectively communicate all of your products and services and all of your value to all of your customers. You'll be amazed at the results.

For more information go to www.donaldcooper.com

McMinnville Water Reclamation Facility Featured in National Magazine

The Water Environment Federation featured McMinnville Water Reclamation Facility in the September 2010 issue of their magazine.



By Jody Christensen
MEDP Director

Fiber Project Brings New Service to McMinnville Industrial Park

McMinnville Economic Development Partnership (MEDP) has announced a major fiber optic communication system expansion into the McMinnville Industrial Park located between Riverside Drive and Lafayette Avenue. Local public and private partners are funding the expansion project led by OnlineNW/Pacific Wave Communications and joined by McMinnville Water & Light, the City of McMinnville and McMinnville Industrial Promotions.

"We will now be able to say we have a full service fiber optic system in the industrial park," said Paul Elias, General Manager for McMinnville Water and Light and MEDP Board member. "Previously, we had to say it was possible, but very soon, it will be here and ready to go." Phase One will involve extending "dark" fiber into the park via existing telephone utility poles. The complete build out will take approximately three weeks. Customers can contact OnlineNW/Pacific Wave Communications to learn more about the services. The first customer should be up and running by early December.

"It is a testament to our business community when a number of partners can come together to make a project like this happen," stated Kathy Tate, OnlineNW/Pacific Wave Communications' CEO.

"We have all invested in future development by bringing a competitive fiber service to our industrial park!"

For a full copy of the article, contact the Chamber at 503.472.6196 or e-mail chamberinfo@mcminnville.org.

Why the Chamber's Government Affairs Council Took a "No Position" on Measures 70, 71, 72, 73, 74, 75 & 76

At its October meeting, the Chamber's Government Affairs Council (GAC) reviewed each of the 7 Measures on the November 2 Ballot. Committee Chair Matt Lazzeri reminded the group that the standard for establishing a "Chamber" position should be whether or not the measure directly impacts a majority of Chamber members. Following a thorough discussion of each measure, GAC made the following recommendations to the Chamber Board of Directors:

- Measure 70 - Expands availability of home loans for Oregon veterans - No Position!
- Measure 71 - Amends Oregon Constitution to require the Legislature to meet annually - No Position!
- Measure 72 - Amends Oregon Constitution regarding "lowest cost" borrowing by the state for real and personal property projects - No Position!
- Measure 73 - Mandates tougher prison terms for repeat DUII and sex offenders. - Oppose! The Chamber is not against tougher sentences for repeat offenders, but is concerned that additional state expenses related to increased (mandated) corrections costs will adversely impact funding available for education and other vital services..
- Measure 74 - Allows a medical marijuana supply system and allows limited selling of marijuana. - Oppose! It's difficult enough currently keeping drugs out of the workplace without providing additional legal sanctions for the use of marijuana.
- Measure 75 - Authorizes a privately owned casino in Multnomah County. - Oppose! Creates a bad precedent contrary to the current provisions of the Oregon Constitution, and would severely impact a significant Yamhill County business (Spirit Mountain Casino).
- Measure 76 - Amends the Oregon Constitution to dedicate 15% of lottery proceeds to parks, beaches, wildlife habitat, and watershed protection. - Oppose! Limits the state's financial flexibility in a time of severe financial crisis and looming budget shortfalls.

At its meeting later in the month the Chamber Board upheld the GAC's recommendations. A press release was issued and Chamber members were notified of the Chamber's position on these critical measures.

We'll know on November 3rd how Oregonians voted on the aforementioned issues.



**McMINNVILLE AREA
CHAMBER of COMMERCE**

Chamber Staff & Officers...

CHAMBER STAFF

Phil Hutchinson..... President/CEO
Doug Anderson..... Office Mgr/Bookkeeper
Mary King..... Communication & Events
Leslie Banke Membership/Information

EXECUTIVE COMMITTEE

Chair of the Board

Matt Lazzeri News-Register/OLI

Past Chair

Wayne Bailey Youngberg Hill

Chair-Elect

Steve Patterson Oregon Mutual Insurance

Treasurer

Rene' Bittle..... First Federal

BOARD OF DIRECTORS

Beth Acevedo.....Hagan Hamilton
Todd Caster Citizens Bank
George Duvendack.... Riverbend Landfill
Rodney Ferguson Spirit Mountain Casino
Glenn Ford Linfield College
Dan Hinmon.....Hinmon Agency
Leigh Ann Jones Pacific Frame & Gallery
Cal Kearns..... C and D Landscape Co.
Kelly McDonald Granary District
Lori Payne..... BASi Northwest Labs
Maryalice Russell..... McMinnville Schools
Kent Taylor City of McMinnville
Wes Thomas..... McMinnville Water & Light
LV VanBlaricom.....OnPoint Community
Credit Union
Stevie Whited.....Express Employment
Professionals

Contact Information...

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McMinnville, OR 97128
503.472.6196 FAX 503.472.6198
www.mcminnville.org
chamberinfo@mcminnville.org



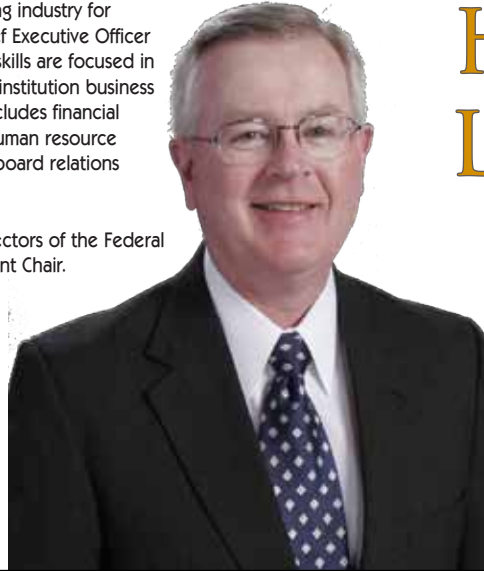
The Current Local Economy

By **Bill Humphreys Sr.**

President of Citizens Bank, and
Chair of the Board of the Federal Home Loan Bank, Seattle Region.

Bill Humphreys, who has been in the banking industry for 40 years, is currently the President and Chief Executive Officer of Citizens Bank. His broad-based financial skills are focused in business management, particularly financial institution business models. His background and experience includes financial statement analysis, process management, human resource management, audit policy and procedure, board relations and shareholder relations.

He has been a member of the Board of Directors of the Federal Home Loan Bank since 2005 and is its current Chair.



**LUNCH IS \$12
FOR MEMBERS**

November 9, 2010

11:45 a.m. – 1:00 p.m.

McMinnville Community Center
600 N.E. Evans St. in McMinnville

HOT TOPIC LUNCHEON

Co-Sponsored with
McMinnville City Club

RSVP to
chamberinfo@mcminnville.org
or call 503.472.6196

McMinnville Area Chamber of Commerce
417 NW Adams Street
McMinnville, OR 97128



Reserve Space for the 2011 Directory by November, 15th