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macc

IN Business

November, 2011
Volume 22, Number 11

A Value Proposition for Mutual Benefit!

The upcoming New Year brings with it renewed commitment to those things we value! Some commitments require little more than our continued love and affection, while yet others may require more conscious attention combined with a financial investment. Such is the case in November each year as we send renewal notices to the nearly 400 businesses and organizations who recognize pride and value through their Chamber membership. We've said it before and it bears repeating - we will never take your loyalty to the Chamber for granted! Our desire is to demonstrate to you every day in both active and more subtle ways, that your individual

Value, cont. on Page 13

A Note from Steve...



This is my first opportunity to write as the Chair of your Chamber Board and I have to thank you and the Board of Directors for the privilege to serve the local business community in this capacity. It would be a missed opportunity if I fail in this first communication to acknowledge and thank Matt Lazzeri of the News Register and Oregon Lithoprint for his excellent service and leadership over the past year. Matt's selflessness and calmness has provided a great example for all who would serve their community.

Fortunately we will all benefit from Matt's further service as

Steve, cont. on Page 15

McMinnville Chamber of Commerce opposes HR 1161, the Community Alcohol Regulatory Effectiveness Act (CARE)

On the recommendation of the Government Affairs Council, the Chamber board voted at our October meeting to oppose HR 1161, known as the CARE act.

For the second consecutive Congressional term, national beer and wine distributors are sponsoring legislation that could serve to roll back the constitutional rights of wine producers to ship directly to consumers. Under the commerce clause

of the U.S. Constitution, states may not enact laws that discriminate against out-of-state commercial interests for the benefit of their in-state commercial interests. This right was upheld in the Supreme Courts 2005 Granholm decision which specifically confirmed the rights of wine producers to ship directly to consumers by striking down two discriminatory state laws.

CARE, cont. on Page 15



save the date...

Women in Business
Tuesday, November 15th
5:15- 7:30 PM
La Bella Casa
406 NE 3rd St.

Annual Awards Dinner
Thursday, Nov. 17th
6:00 - 9:00 PM
McMinnville Grand
Ballroom, 325 NE 3rd St.

SAVE THE DATE...
Chamer Holiday Open House
Thursday, Dec. 8th
4:30 - 7:00 PM
Chamber Center
417 NW Adams St.

www.mcminnville.org



What's YOUR favorite team?



Join us for all of the fun at this year's Annual Chamber Awards Dinner! Show up representing your favorite team or secure your Club Level Sponsorship to decorate your table!

November 17, 2011 - 6-9 PM

New Venue - McMinnville Grand Ballroom

\$35 per person

RSVP to the Chamber Center TODAY!



Calendar of Events - November

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 Government Affairs Council 12:00 PM Civic Center	2	3 Ambassador Committee 8:30 AM Chamber Center	4 GREETERS 8:15-9:00 AM Kathleen's Hallmark 1321 NE Hwy 99W	5
6	7	8	9 Leadership MAC "Basic Services" 8:00 AM - 5:00 PM Meet at the Waste Water Reclamation Facility 3500 NE Clearwater Dr.	10 Program & Events Committee 9:30 AM Chamber Center	11 NO GREETERS! Veteran's Day Chamber Office Closed!	12
13	14 Exec. Committee 12:00 PM Chamber Center	15 Board of Directors 7:30 - 9:00 AM Golden Valley Women in Business 6:00 - 7:30 PM La Bella Casa 406 NE 3rd St.	16 Business-Education Committee 12:30 PM Chamber Center	17 Leadership MAC Advisory 8:15 - 9:15 AM Chamber Center Annual Awards Dinner 6:00 - 9:00 PM McMinnville Grand Ballroom 325 NE 3rd Street	18 GREETERS 8:15-9:00 AM NW Food & Gifts 445 NE 3rd Street	19
20	21	22	23	24 Happy Thanksgiving Day!	25 NO GREETERS! Chamber Office Closed! Enjoy your Holiday Weekend!	26
27	28	29	30 Marketing Committee 8:00 AM Chamber Center			

Top Floor Members:



Fourth Floor Members:

Cascade Steel
 C and D Landscape Co.
 Chuck Colvin Auto Center
 Freelin-Wade
 Les Schwab Tires
 Meggitt Polymers and Composites
 OnlineNW
 Ticor Title
 West Coast Bank



Spotlight Shines on Mari McGovern with Visiting Angels



Mari, her husband (a software engineer) and their 4 children moved to McMinnville in 2000, purchasing a historic 1890's era home known as "Dr. White's Place." Mari put her teaching career on hold for awhile in order to "hang out with my kids." During this time she also served as Executive Director for St. Barnabas Soup Kitchen. In 2007, Mari joined the staff of PLAN Adoptions as their Public Relations Director. Caring for her dying mother introduced Mari to Visiting Angels Living Assistance Services, where she currently serves as Community Relations Director. Visiting Angels understands that the many options involved with home care can be overwhelming, so one of their valuable services is to help individuals and families understand and make wise, "Aging in Place" choices regarding their loved ones. Visiting Angels is passionate about providing exceptional care to those who wish to remain at home and maintain their independence for as long as possible. Mari's Visiting Angels is a family-owned business which is affiliated with a network of over 400 Visiting Angels offices nationally. Combining the best of both worlds, local ownership and national regulatory compliance, Visiting Angels cares for thousands of people every day and is committed to providing affordable, non-medical, in-home care to seniors, the disabled, and those recovering from illness. Visiting Angels' caregivers are bonded, insured, carefully screened, highly trained, and experienced to ensure their client's safety and satisfaction. They're available for times ranging from an hour up to 24 hours a day, 7 days a week, and can help with personal care, light housekeeping, meal preparation, errands, etc. They provide rewarding companionship and much, much more . . .! The "Silver Tsunami" of Baby Boomers is underway, with over 55 million seniors over age 65 expected by 2020! For more information about Visiting Angels, contact Mari at 503-538-9505. She's also a frequent participant in the Chamber's Friday Greeters events!

Happy October Anniversaries!!! 1 Year!

Wine Country Car Service
Cathy Kassebaum
611 N Main St.
Newberg, OR
503.537.6111

DaVita Dialysis McMinnville
Trish Rodriguez
200 NE Norton Lane
McMinnville, OR
503.435.0597

Give a Little Foundation
Ellen Summerfield
McMinnville, OR
503.857.2964

15 Years!

Heiser Farms & Pumpkin Patch
John & Kristi Heiser
20900 Grand Island Loop
Dayton, OR
503.868.7512

20 Years!

Kiwanis Club of McMinnville
McMinnville, OR



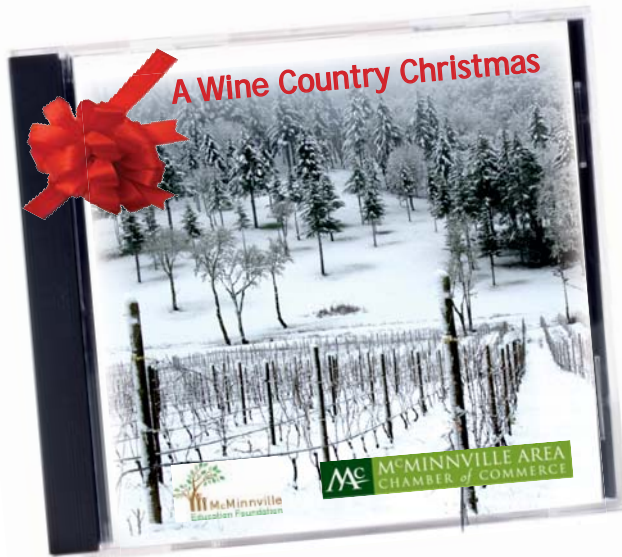
Don't forget to...

Shop Local!

**YOUR BUSINESS
CARD COULD
GO HERE!**

Find out more Today!
Contact the Chamber!

Only 52 Days Until Christmas!! "A Wine Christmas" CD is the perfect gift!



Last year the Chamber produced a fabulous Christmas CD just in time for the Holidays. Each of the talented local artists has professionally recorded their favorite Christmas song and you, your friends, family and employees are going to absolutely LOVE this CD!

It retails for \$15 with \$2 of every CD sold going to the McMinnville Education Foundation. Contributions to the Foundation will be directed to the Arts & Music Enrichment Fund.



Members can contact the Chamber for purchases over 10 for special discounted pricing and for resale opportunities in their businesses or for their organizations.

On Sale Now!
Just \$15

CD's are sold not only at the Chamber Center but NW Food & Gifts!
Contact the Chamber for more questions or to place your order today!



HELP WANTED...!!!

We invite you to help us fill current openings at the Chamber office, both of which were topics in last month's newsletter. The details have been finalized for the hiring of a Membership Development Director. The responsibilities of this half-time employee will focus on membership sales and retention. A high-energy individual with great people-to-people and organizational skills, who doesn't need full-time work, is just what we're looking for - experience with marketing and sales is a plus, but not required. At the same time, we're also seeking one or more volunteers to help out with routine administrative and customer service duties at the Chamber Center. Days and hours can be tailored to fit the individual's desired work schedule. Please encourage those who might be interested in our Development Director position to submit a resume' in person or by mail or email no later than November 9. Potential volunteers may drop by the Chamber office for a visit at their convenience. Thank you in advance for your assistance!

MACC Member Events & Community News

Chamber members are welcome to submit items for this column. Please email your news items to Leslie (lbanke@mcminnville.org) by the 20th of the month prior to publication.



November 5th - Coming to a Theater Near YOU!

Homeward Bound Pets has rented the Coming Attractions McMinnville Cinema to do a private showing of a fun movie everyone will love! Here are a few hints... Voices by Antonio Banderas and Selma Hayek, an animated adventure comedy, starring a brave and daring kitty who wears tall black boots... Think you know what it is? Then join them at 9 AM for a 9:30 AM showing. A \$10 donation will go towards Homeward Bound. The theater is also offering a \$2 popcorn and drink combo for this fun event!

November 8th - Newberg-Dundee Bypass: What's Next?

The McMinnville City Club will help answer that specific question at their November Luncheon. This luncheon held at the McMinnville Grand Ballroom will begin at 11:45 AM and is \$12 for members and \$18 for non-members. To make your reservation contact Cassie Sollars, 503.687.1233.

November 8th - YCAP Grand Opening!

YCAP is opening the doors of the new YCAP Regional Food Bank and Client Services Center. They'll begin the evening with a Flag Ceremony at 5 PM, Dedication at 5:30 and open for tours from 5:45 - 7:00 PM. The new building is located at 1317 NE Dustin Court, McMinnville. Please help them fill the Food Bank for the Holiday season by bringing two cans of food!



November 8th - 16th Annual Nick's Dinner



McMinnville Area Habitat for Humanity would like to invite you to join them

at 6:30 PM at Nick's Italian Cafe for their annual Nick's Dinner. Argyle sparkling reception and appetizers, elegant 5 course dinner with wines from local vintners and magic by Mark Allen. Reservations are \$125 per person and seats are limited. Call 503.472.9637 for more information or to reserve your seat today!

November 9th - The Essence of Sustainability: Connecting the Dots!

This four-hour workshop introduces sustainability, green concepts, and practices. Participants will learn common terms, relevant issues, the triple-bottom-line (people-planet-profit) model, and a systems-thinking perspective. The Natural Step method, a scientifically-based framework for decision-making, will be introduced as well. Participants will personally experience sustainability principles, walk away with practical tools and processes, and a list of resources. This great workshop will take place from 8:30 AM - 12:30 PM

at the Chemeketa Center for Business & Industry, Room 203; 626 High St NE, Salem. To register contact Doug Peterson, dpeterson@jobgrowers.com.

November 10th - Third Street Holiday Market Opens

The 2011 Third Street Holiday Market will open November 10th and run through December 29th. This year's vendors include: Zook's Country Kitchen, WC Kester Honey, Wendy Thompson, Black Dog Studio, Tumbleweed Trading, Bamboo Originals, Photosynthesis, Fair Trade-Cooperative Ministries, Cascade Hazelnuts, Wings & a Prayer, Talismana Design, DPW Woodwork, and Wreaths from Eva Lopez. November hours will be Mon-Sat 10 AM - 6 PM, Sun 12 PM - 5 PM and will be held at 416 NE Third Street, sharing space with Yamhill Valley Dry Goods.



November 11th & 12th - Annual Craft Fair at Church on the Hill

The Church on the Hill will host their annual craft fair Friday, November 11th from 10 AM - 6 PM and Saturday, November 12th from 10 AM - 5 PM in their gymnasium. There will be dozens of vendors from around the area who will have their arts and crafts for sale. McMinnville Kiwanis Club will be selling a wonderful fall meal.

November 12th - How to Repair any Relationship with Anyone!

Heather Moll, Life Improvement Coach, will help you learn

More News, contd on Page 12

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"McMinnville Area Chamber of Commerce" (Group)



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"MacChamber"

and....

www.mcminnville.org

Yamhill County
CAREER & COLLEGE
EXPO
 2012

Tuesday, March 13, 2012

9:00 AM - 12:00 PM Students

1:00 - 3:00 PM Public Job Fair

Our 3rd Annual Yamhill County Career & College Expo is a short 5 months away and we would love to provide you the opportunity to sponsor, participate and support this countywide event. We will bring high school juniors from all over Yamhill County together for a morning filled with a keynote speaker, career breakout sessions, mock interviews, and a business and college trade show. The afternoon will feature a Career Fair open to the public with educational workshops for job-seekers.

It's a one-day, county-wide event and we would love for YOU to be a part of it!

SAVE THE DATE! - TUESDAY, MARCH 13, 2012

SPONSORSHIP:

- \$2500 Platinum (Includes FREE Booth)
- \$1000 Gold (Includes FREE Booth)
- \$ 500 Silver (Includes FREE Booth)
- \$ 250 Bronze
- \$ 100 Friend of Yamhill County Career & College Expo

(An Expo committee member will contact you to follow up on Sponsorship within the next few weeks.)

SCHEDULE:

9 AM - 12 PM

Career & College Expo for Yamhill County Juniors

Keynote Speaker: **To be announced**

Career Breakout Sessions

Mock Interviews

Vendor/College Fair

1 PM - 3 PM

Career & College Expo - **Open to the Public**

Please mark appropriate box if you are interested in participating in the following at the Expo:

- | | |
|--|---|
| <input type="checkbox"/> Mock Interviews | <input type="checkbox"/> Career Fair Vendor Booth |
| <input type="checkbox"/> Event Volunteer | <input type="checkbox"/> Career Breakout Panelist |

An Expo committee member will contact you within the next few weeks to follow up.

Presented by:



In Partnership With:



& the Yamhill County School Districts

For more information, contact:

McMinnville Area Chamber of Commerce

mail: 417 NW Adams, McMinnville OR 97128 ~ email: lbanke@mcminnville.org ~ phone: 503.472.6196 ~ fax: 503.472.6198



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Greeters at Humlie School of Music



Greeters at Visiting Angels



Only 2 Greeters in November - Kathleen's Hallmark & NW Food & Gifts! We hope to see you there!

A Whole New World

an editorial by Amy Jauron

As I walked along McMinnville's 3rd street following my job interview with the McMinnville Economic Development Partnership (MEDP), I found myself wooed and internally joyful at the prospect of moving to this town. I was filled with questions concerning local housing and nearby parks. Once here, I had a whole new set of questions. Where do all the young people hang out? Is there public transit in this town? Where are all the chain businesses?! For the first week, I was under the impression that town ended at the Granary District...imagine my delight when I discovered that the world did indeed continue past 5th Street and that it is both charming and functionally practical here in Mac.

During my first week at MEDP I was professionally introduced to the city of McMinnville. I found it fascinating to learn about the town and its history. I learned about Mr. Newby who named the town after his birth city in Tennessee, and saw photos of Main Street in the early 20th century. My eyes were opened for the first time to the people and businesses that keep things going, as well as the many civic services involved to plan for the town's future. The amount of work that must be done in order to keep such a beautifully designed city operating is massive and to me, very impressive. Sometimes being a transplant to a new place allows you the opportunity to discover and truly appreciate the place

you are living. The first week on a new job is also an apt time to ask those "stupid questions" that no new hire ever really wants to admit they don't know to their supervisor. My primary: "What the heck is this LEAN thing and what does the acronym stand for?"

As many of you probably already know, LEAN stands for nothing. It is what it is. Which, as a select few have shared with me, is a constant frustration to those of us raised in a world full of governmentally and pop culture based abbreviations. But none the less, LEAN or high performance companies were an entirely foreign idea to me and I have been trying to glean as much information about it in the eight weeks that I have had as possible.

Once delved, I couldn't help but become inspired by the concepts and principles I was learning about. I went home everyday after a seminar, class, or conference and "leaned" my homemaking process; a 5-S spice rack, set-up reduction in the bathroom, and identifying the eight wastes of a female's closet. I found myself telling my mother all about high performance and how fabulous it is over a bottle of vino. Since then I have been persistently badgering her to 5-S her hoarder-ish garage, but alas to no avail.

This brings me to my next point; becoming high performance is a journey and no one can take the first step for you. If someone had told me to go home from work and reorganize my spices...the dealings would not have been pretty. Companies and business leaders must recognize the good that can come from a continuous improvement mindset and commit to it. I am so looking forward to discussing the inclusion of continuous improvement principles in new businesses around town, but mainly I am excited to meet new friends, explore Yamhill County, and continue to discover the wonders of professional networking.



SAVE THE DATE!

Chamber Holiday
Open House

Thursday December 8th

4 - 7 PM

Stop by for a great time!



Leaders Put Their Passion to Action!

October's Leadership Mac session featured a whirlwind of presentations from local Human Service providers. The objective of this important day is to provide our class of current and future leaders with a knowledgeable perspective on the broad range of human service needs within the community

as well as familiarity with the many organizations who address those needs on a daily basis. The class started their morning at Juliette's House, a child abuse assessment facility.

Presentations from Juliette's House, CASA (Court Appointed Special Advocates), and Henderson House were the first order of the day, after which the group traveled to visit the Yamhill County Gospel Rescue Mission. Next stop for the class was Habitat for Humanity's recently expanded ReStore showrooms.

From Habitat, the group moved on to be one of the first to get a walking tour of YCAP's attractive new facilities off of Riverside Drive. Believe it or not, the day was only half over at that point. Lunch and some hands-on cleaning and set up help accompanied the class' visit to St. Barnabas Soup Kitchen. Then it was back to Juliette's House for presentations from the "See Ya Later" Foundation, the Give a Little Foundation, Your

Community Mediators of Yamhill County, and Kids on the Block. Finally, the class had some time to itself to discuss a lengthy list of potential community service projects which had arisen out of the day's discussions. Two separate holiday giving projects were chosen to receive immediate focus from the class, with an expectation to revisit the entire list after the first of the year.

November's Leadership Mac program explores the many "basic" services within our community which are often taken for granted. Stay tuned for a full report on this informative day next month!



MACC Member Events & Community News Continued...

More News, contd from Page 6

just that! If you are having trouble with your spouse, a child, a boss or even a friend, this may be the class for you! Join Heather at Michelbook Country Club from 9:30 - 11:30 AM. This workshop is \$27 and complimentary refreshments will be served. RSVP today at 503.435.8865.

November 12th - Book Sale!

Friends of the McMinnville Public Library will be holding a book sale in the Carnegie Room from 10 AM to 2 PM. Books are usually sold for \$1 or less, so stop in for a great deal! For more information about the sale on the second Saturday of each odd-numbered month, call Neil Kunze at 503.474.2014.

November 18th - Ducks or Beavers?

Freelin-Wade FORCE Which side are you on?? The Freelin-Wade Force wants to know as they will be holding their 5th Annual Civil War Chili Cook-off and Hot Dog Feed from 11:30 AM - 1:00 PM on Friday, November 18th. Come dressed sporting your favorite team, and support Juliette's House which will receive 100% of the days donations. Lunch is just \$4 for a hot dog, chips and a drink.

November 18th, 19th & 20th - 3rd Annual Olio Nuovo Festa

Celebrate the olive harvest with Red Ridge Farms! Stop in for the unique open house, as they enjoy the fresh oils and festivities surrounding them. Taste samples of their newly pressed olive oil, freshly prepared bruschetta, and their newly released Pinot Noir! All ages welcome.



November 25th - Santa's Coming! Santa's Coming!

The McMinnville Downtown Association will be hosting their annual Santa's Parade at 1 PM on Friday, November 25th. Each year, parade highlights include children walking and riding on floats, tractors offering hay rides, and the McMinnville Garden Club "Rakettes" high-stepping along! Caroling and tree lighting start at 5 PM gathering at the Railroad Depot. For more information contact the MDA at 503.472.3605 or visit their website at www.downtownmcminnville.com.

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 p.o. box 1308 • 105 NE 8th Street
 McMinnville, OR 9712



November 25th - "Narnia" Comes to Life!

The Gallery Theater presents "Narnia" beginning Friday, November 25th, and running through Saturday, December 17th. Curtain times are 7:30 PM Fridays and Saturdays, and 3 PM Sundays. For more information or advanced tickets, call 503.472.2227 between noon and 6 PM Tuesday through Friday or visit www.gallerytheater.org.

November 27th - Trail Band Christmas Concert

This year marks the 18th year the McMinnville Downtown Association has brought The Trail Band to McMinnville. Many families make the Trail Band Christmas Concert an annual tradition that marks the beginning of their holiday season. The Trail Band Christmas Concert, with special guest Linda Hornbuckle, will take place at 6pm on Sunday, November 27, at the McMinnville Community Center, 600 N Evans St. There are a limited number of reserved seats available. Tickets are \$22 for Reserved Seating, \$16 Adults, \$13 Seniors (65 and over), \$13 Students, and \$6 Children (12 and under). Tickets can be purchased at Oregon Stationers/Copy Cabana, NW Food & Gifts, Third Street Books or the MDA.

"Your Family's Dream Vacation Spot"

Rachael Ray describes the wonderful Willamette Valley in her October issue of *Every Day with Rachael Ray* as the perfect family vacation destination. Inside this issue you'll find an eight page spread with great photos and an editorial highlighting several of our member businesses in McMinnville and the surrounding area.

News-Register to offer Holiday Gift Guide this Season!



The Holidays are coming up fast and you don't want to miss increasing your sales. Marketing in the News-Register will let area shoppers know what you have to offer and why they need to see you! On Wed. Nov. 23 the first Holiday Gift Guide is delivered—just in time for the biggest shopping day of the year! This section features unique buying opportunities from the local area and lets people know there are great gifts right here at home. Your ad will be in beautiful process color AND will be online through Christmas! And, your bonus? With each ad module you buy, you get a FREE gift spot to highlight your wares! Deadline to reserve space is Tues. Nov. 8. Contact your sales rep or Terry Conlon at 503.687.1258 or tconlon@newsregister.com.

Who would like \$20,000?



First Federal Community Rewards re-opens for the year on November 1st. They will put another \$20,000 up for grabs and allow our customers to earn \$2 for every hour they volunteer

More News, contd on Page 13

MACC Member Events & Community News Continued...

with a local nonprofit. Volunteers who are registered for the program (they must be a First Federal customer to participate) track their volunteer hours on a Community Rewards Time Card and submit them to the Non-Profit they volunteer with before the end of the month. The non-profit organization will total up all hours for the month from their volunteers, fill out a time card cover sheet, and then submit the hours to any First Federal branch. Hours are accumulated on a first come first serve basis, and all submitted packets will receive a time stamp from a First Federal employee. The program will remain open until the 10,000th volunteer hour has been received, with funds distributed at the close of the program. Complete program information is available at <http://www.firstfedmcm.com/home/home/community/rewards>.



Hot off the Press!

The 2012 Calendar Girls for Charity have released their 2012 Calendar! At \$25 each, this fundraiser will bring \$10,000 for YCAP's new food bank. More than 50 local women leaders posed

(tastefully and fully clothed!) for the pages of this calendar. If you haven't secured your copy today then contact Sherl Hill at 503.434.5561.

Mac Swings!



McMinnville Grand Ballroom

Swing dancing takes place each

Wednesday at the McMinnville Grand Ballroom! Beginner lessons are from 7-8 PM with lessons from Dante and Candace. From 8-10 PM music from the 20's through the 50's is featured. Only \$5 admission and all ages are welcome. Casual dress is appropriate and no partner is necessary. For more information call 503.857.9050 or email dantezapata97128@gmail.com.

Oregon State Bar's Pro Bono Award goes to Janmarie Dielschneider!

Congratulations to Janmarie for this great accomplishment! She has a soft spot for kids stuck in the middle, whether they fell through the cracks and are in court for juvenile delinquency or their parents are involved in bitter custody disputes. She recently volunteered about 900 hours to provide pro bono legal service for children, teenagers and battered women. Keep up the great work Janmarie!

Do you have news you'd like to share?
Make sure to add chamberinfo@mcminnville.org to your Newsletters, Emails and Press Release distribution! We LOVE spreading the word about what YOU have going on!

Value, cont. from Page 1

participation, leveraged and expanded in concert with these 400 fellow businesses through the Chamber, benefits your business and your community! We hope you'll keep this thought in your mind and a warm spot in your heart when your renewal request arrives in the mail this month.

Check out these Fantastic Advertising Options you can participate in TODAY!

Hot Deals!
NOW Offering a 2 month trial for FREE!

Log-in with you member log-in and submit your Hot Deal today!

Shop Local Ad!
Have you signed up for your FREE Shop Local ad yet?

Contact Leslie at the Chamber to schedule your ad today!

NEWSLETTER ADS!
NOW OFFERING 3 MONTHS FOR THE PRICE OF 2!
CONTACT LESLIE TO SECURE YOUR AD SIZE AT THIS GREAT PRICE!

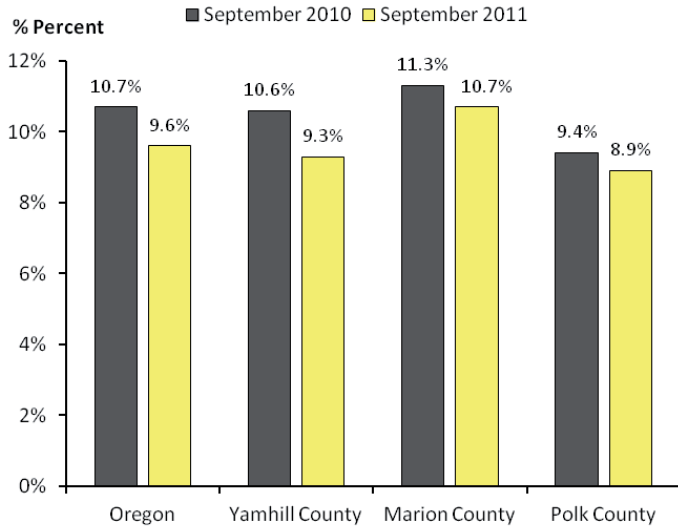
Job Posting!
NOW Offering a 3 month trial for FREE!

Log-in with you member log-in and submit your Job Posting today!

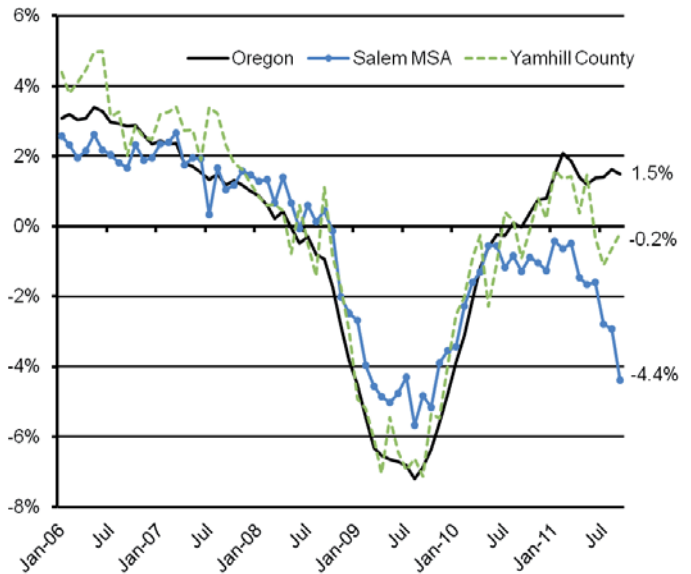
Biz Blurbs!
Just \$35 per ad that is distributed to over 1 000 business representatives and community members!!
Email Leslie to submit your 75-100 word Biz Blurb!

**October 2011 Economic Indicators
 Marion, Polk, and Yamhill Counties**

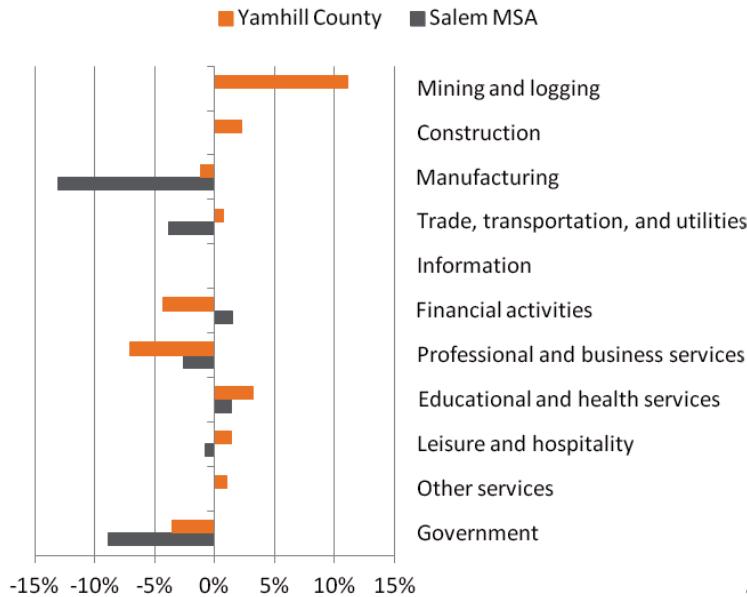
**Unemployment Rates
 Seasonally Adjusted**



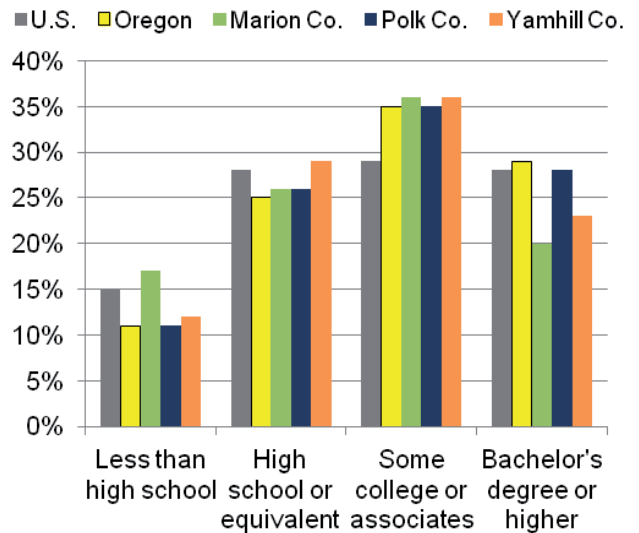
**Nonfarm Employment Growth
 % change from previous year, through September 2011**



**Nonfarm Employment Change by Sector
 Percentage Change, Sept. 2010 - Sept. 2011**



**Educational Attainment
 (population 25 years and over)**



Source: 2008-2010 American Community Survey, 3-Year Estimates

For more information and/or to be added to the monthly e-mail distribution list, please contact:

Martin Kraal, Workforce Analyst, Oregon Employment Dept.
 Serving Marion, Polk, and Yamhill Counties
Martin.E.Kraal@state.or.us
 (503) 378-8386

For more information, visit our website:
<http://www.QualityInfo.org>

Join the conversation and stay informed!
<http://oregonemployment.blogspot.com/>
 Twitter: @OrEmployment

CARE, contd. from Page 1

HR 1161 purports to assist states in protecting their own state laws, essentially by protecting the interests of the beer and wine wholesalers. Those wholesalers function as the "third tier" of alcohol distribution, created by states following the repeal of prohibition in 1933 to both ensure legal alcohol sales and account for its taxation.

The problem for many Oregon producers is lack of adequate distribution in this 3-tier system. Over the last 30 years, as the number of small, craft wineries and brewers has exploded, the wholesale distributors have been consolidating and reducing their numbers. In effect, there are too few distributors to handle the volume of producers in the market. Wholesalers wield inordinate power over the availability of wine and beer brands in local markets and have significant political influence, as evidenced by their hand in drafting HR 1161.

Most Oregon wineries rely heavily on the direct sale of wines to consumers. Our local wine industry has customers in all 50 states and benefits from its ability to legally ship directly to most of their customers, where allowed by state law. Any further impediment to that ability is not in the economic best interests of the wine producers we count among our members, or the 300 or so wineries in Oregon, a majority of whom call Yamhill County home.



Steve, contd. from Page 1

our Past Chair, as he continues both on the Board of Directors and the Executive Committee. When you see Matt around town, please take the time to thank him. In addition, I also want to thank you and your business for being a member of the Chamber of Commerce.

I am excited about the upcoming year and want to ask all of you to help make it great. Issues affecting our business environment, taxes and regulations will confront us and we will need your ideas and feedback to make sure we represent our collective interests. We also desire and intend to reflect your needs in the benefits provided by your Chamber membership and hope you will join us in providing a renewed emphasis on members promoting members, seeking to do business with businesses that belong to the Chamber.

Like your businesses, the Chamber will have to perform with fewer resources during these tough economic times. We have reduced a full time position to half-time in order to hold the line on membership dues. We will focus on teamwork with you and execution to make Chamber events meaningful and successful. Please help us with your ideas, opinions and participation in these Chamber events. In fact, feel free to contact me at Steve_ChamberChair@aol.com to share your thoughts and ideas on Chamber matters.

Now, speaking of events, our annual awards banquet is November 17th and we are looking forward to enjoying a great meal, sporting a fun new theme and an efficient presentation of our annual awards. It's a night to connect with other business leaders, support the Chamber and recognize the contributions of those who help make the Chamber a vital part of our community. Please join us, sponsor a table and attend dressed up showing off your team pride by representing your favorite sports team! Table Sponsorships are just \$100 and allow you to come in and decorate your table with your favorite sports team. Event tickets are \$35 per person. Don't miss this exciting annual event! Find additional information on page 2 in this edition of MACC In Business.

I hope to see you on the 17th and thank you for your support of the McMinnville Area Chamber of Commerce.

Steve



McMINNVILLE AREA
CHAMBER of COMMERCE

Chamber Staff & Officers...

CHAMBER STAFF

Phil Hutchinson..... President/CEO
Doug Anderson..... Office Mgr/Bookkeeper
Leslie Banke Communications/Events

EXECUTIVE COMMITTEE

Chair of the Board
Steve Patterson Oregon Mutual Insurance
Past Chair
Matt Lazzeri News-Register/OLI
Chair-Elect
Stevie Whited Express Employment Pros.
Treasurer
Rodney Ferguson Spirit Mountain Casino

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Rene' Bittle First Federal
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Leigh Ann Jones Pacific Frame & Gallery
Cal Kearns C and D Landscape Co.
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Kelly McGraw W.V. Cancer Foundation
Chris McLaran US Bank
Lori Payne BASi Northwest Labs
Maryalice Russell McMinnville Schools
Kent Taylor City of McMinnville
Wes Thomas McMinnville Water & Light

Contact Information...

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chamberinfo@mcminnville.org



" Let us always meet each other with smile, for the smile is the beginning of love."
~ Mother Teresa

Tuesday, November 15th - 5:15 - 7:00 PM
La Bella Casa, 406 NE 3rd St., McMinnville, OR 97128

RSVP to the Chamber - \$10 Price includes wine & light hors d' oeuvres

Just in time for the Holidays! La Bella Casa will not only be showcasing all of their fun gift ideas but sharing how being the owner of this great store in our Historic Downtown has brought them joy for so many years! Bring a friend and a few dollars to spend along the way... Hope to see you there.

This Women In Business Group is a supportive, fun, social organization structured to help you achieve your goals.

McMinnville Area Chamber of Commerce

417 NW Adams Street
McMinnville, OR 97128



Fall has arrived! We hope you enjoy this season!